

# ASDA's Membership Value Proposition

*These are the key points to use in communicating the value of ASDA membership. They should also be used to guide the development and prioritization of member benefits and services. The value proposition should be continuously updated using regularly conducted research to identify changes in what our members consider of real value to them.*

## ASDA Predoctoral Members

ASDA is the largest student dental association that **connects** students with their peers and professionals in the dental field; **supports** our members' personal and professional goals through leadership experiences; and **advances** the profession through our grassroots advocacy efforts. ASDA enriches our members by providing:

### Influence

- Your membership increases the collective power of students to impact dental education and the profession
- Doors open for you to participate with dentists in shaping the practice of dentistry, your chosen career
- Access to legislators to influence and educate them about dental care, delivery modes, licensure and reimbursement policies
- Build relationships with industry partners and firms

### Financial benefits

- Members-only discounted services for things you really use like free life insurance, discounted health insurance, and discounts on test preparation materials and books
- Education on debt management and consumer loans

### Learning experiences beyond the school environment

- Interactive experiences with seasoned dental professionals
- Leadership skills you'll need when you begin practice
- Networking with peers and opportunity to share knowledge
- Introduction to organized dentistry

### Recognition

- Membership makes you a recognized member of your chosen profession
- You gain instant credibility by joining the premier student dental association
- No longer just a student, but a member of something much bigger
- You are a peer among leaders who will shape your profession
- Awarded for your outstanding achievements and efforts

### Personal and professional enrichment

- Volunteer opportunities to gain leadership experience
- Collegiality and fellowship—new and often lifetime friendships

### In-the-know

- Insider knowledge about events and issues that will impact you as a student and your practice when you graduate
- Access to award-winning publications and our website, which serves as portal to valuable dental resources

### The chance to make a difference

- Reaching stakeholders to influence public policy
- Supporting dentistry's public service programs to educate and deliver care
- Having a voice in the solutions to the access to care issue



## ASDA Predental Members

ASDA is the largest student dental association that **connects** you with dental students and professionals in the dental field; **supports** your personal and professional goals through mentoring opportunities; and **advances** the profession through our grassroots advocacy efforts. ASDA enriches our members by providing:

### Learning experiences beyond the school environment

- Resources to prepare yourself for dental school
- Interactive experiences with dental students and faculty
- Opportunity for early involvement in organized dentistry

### Personal and professional enrichment

- Access to those who can assist and mentor you
- Stand out from the competition and increase your chances of getting into dental school
- Collegiality and fellowship—new and often lifetime friendships

### In-the-know

- Learn first-hand from dental students what dental school is really like
- Access to award-winning publications and our website, which serves as portal to valuable dental resources
- Insider knowledge about events and issues that will impact you now as a predental student and when you enter dental school

### Financial benefits

- Members-only discounted services for things you really use like discounts on DAT exam preparation materials and books
- Education on debt management and consumer loans

### Recognition

- Membership makes you a recognized member of your chosen profession
- You gain instant credibility by joining the premier student dental association
- No longer just a student, but a member of something much bigger
- You are among leaders who will shape your profession

### The chance to make a difference

- Exposure to stakeholders to influence public policy
- Supporting dentistry's public service programs that educate and deliver care
- Opportunity to have a voice in the solutions to the access to care issue

