

ASHNA PATEL

EDUCATION

BS/ BSBA University of North Carolina at Charlotte, Biology and Marketing May 2022
DDS University of North Carolina at Chapel Hill May 2027

ORGANIZATIONAL INVOLVEMENT

UNC ASDA August 2025- Present

Impacts and Initiatives Committee Chair

- Planned out UNC ASDA Fever Week expanding engagement across ASDA members in the school
- Coordinated materials for Fever Week competition, earning first place in the video competition
- Prepared comprehensive written and video submissions highlighting UNC ASDA's achievements this past year for ASDA's Gold Crown Award submission

UNC ASOD Service Committee April 2025- Present

- Partner with faculty and student leaders to highlight service initiatives within the school
- Develop a directory to streamline student engagement in community service opportunities
- Create a framework to extend outreach beyond campus and secure external support for future service initiatives

National ASDA – Contour Editorial Board March 2025-Present

Contributing Editor

- Publish three articles monthly in Contour in collaboration with authors nationwide
- Recruit, mentor, and coordinate contributors from dental schools across the country
- Edit and refine submitted articles to align with publication standards
- Author original editorial content for national distribution

District 4 ASDA – Director of Events March 2025-Present

- Plan and execute the District 4 ASDA Conference, including educational speaker, pre-dental and wellness sessions
- Develop and manage the conference schedule, catering, room setup, budget, AV, and event logistics
- Collaborate with liaisons, communications, and membership teams to design a cohesive conference experience
- Secured \$140,000 worth of sponsorships to fund future District 4 ASDA ventures

District 4 ASDA May 2024-May 2025
Logistics Event Chair

- Managed the conference logistics, including scheduling, catering, room setup, budgeting, and on-site operations
- Selected and coordinated with hotel partners and audiovisual teams
- Collaborated with venues and ASDA chapters to arrange rooming and attendee accommodations
- Organized conference registration and check-in processes

UNC Asian Dental Student Organization August 2025-Present
Treasurer

Marketing chair/ Cultural chair August 2023-August 2025

- Managed financial transactions and budgeting for UNC ADSO and the SMILE Clinic in collaboration with the Dental Foundation of North Carolina (DFNC)
- Tracked expenditures, processed payments, and maintained accurate financial records
- Planned and organized events celebrating Asian cultures and heritage
- Created promotional materials for organizational events, including Instagram content, flyers, posters, tabling materials, and atrium TV slides
- Managed the UNC ADSO Instagram account, overseeing posts, stories, reels, and audience engagement

UNC SNDA August 2023-Present
Impressions Committee

- Aid Impressions Committee Chairs with flow of the event
- Monitor restorative stations in Sim Lab
- Created a demonstrational video for restorative workshops for attendees

UNC GHSA – Brazil Project May 2024

- Shadowed various dental specialties clinics within USP- Bauru for 2 weeks
- Observed treatment of craniofacial abnormalities and learned about research within the field.

UNCC Pre – Dental Club August 2020-May 2022
Vice President, previously Secretary

- Maintained records of the budget and any financial transactions in the organization
- Planned and coordinated events catered for Pre-Dental students

UNCC Global Dental Brigades August 2020-May 2022
Treasurer

- Organized a 2-day National Panel for Pre-Dental students
- Kept record of financial transactions within the organization
- Organized dental educational community events catered to elementary school children

UNCC Kappa Phi Lambda Sorority, Inc. August 2019-Present
National Liaison, Fundraising chair, Rush chair, Website marketing chair, Design Chair

- Created fundraising events to raise funds for the sorority, ended up raising \$3000 in one semester
- Composed flyers and monitored media content being released from the sorority
- Communicated with other chapters and scheduled meetings with them

UNCC Indian Student Association August 2019-May 2022
Marketing Chair

- Designed the official logo for the organization
- Publicized and designed flyers for events on the Instagram page
- Managed the social media account

COMMUNITY SERVICE

UNC Pride Clinic May 2025-Present
Head Coordinator

Communications coordinator May 2024-April 2025

- Lead pre-clinic huddles to review workflow, roles, and expectations
- Manage the radiograph acquisition system and transition to EPIC for record-keeping to support efficient patient care
- Organize and maintain clinic schedules for student and attending volunteers
- Assigned volunteers to operatories and manage patient and provider flow
- Served as liaison with MED SHAC to coordinate clinic operations and communication

UNC SNDA – Oral Cancer 5K Committee August 2024-
March 2025

- Recruited and coordinated local business sponsors to support fundraising efforts for the Oral Cancer 5K

Crisis Text Line March 2020 – May 2022
Counselor

- Utilized the company's messaging platform to provide mental health support and crisis intervention
- Provided individuals with resources to navigate through personal and mental health challenges

The Relatives May 2019 – May 2022
Volunteer

- Raised funds for the organization through campus wide fundraisers
- Provided nutritious meals to the kids
- interacted with the kids through a series of fun games

WORK EXPERIENCE

Phelps Institute, Charlotte, NC January 2022 to Present
Implant Course Coordinator

- Screened patients for future implant courses
- Managed patient paperwork and procedure documentation
- Managed patient and doctor flow for implant procedures
- Sterilized instruments and administered X-Rays mid procedure
- Set up operatories for incoming doctors and patients for the course
- Recruited, trained, and supervised dental assistants for course operations

Promenade Center for Dentistry, Charlotte, NC April 2021 to Present
Marketing/ Social Media Coordinator

- Developed and actively posted weekly content on our social media
- Built and updated website pages and Google ads campaigns
- Created and published blogs and video content to support search engine optimization (SEO)
- Designed and distributed out email campaigns to existing patients
- Tracked referral sources within the office and create a reimbursement campaign
- Collaborated with our marketing team to maintain strong Google search rankings for key terms

Promenade Center for Dentistry, Charlotte, NC August 2020 to Present
Dental Assistant I

- Assisted the dentists with various procedures such as implants, root canals, fillings, crown preps, and etc.
- Created custom retainers, nightguards, and whitening trays for the office
- Presented and created treatment plans
- Sterilized instruments
- Took X-Rays for clinical and insurance purposes

Promenade Center for Dentistry, Charlotte, NC **January 2021 to July 2021**
Front Desk Assistant

- Presented and created treatment plans
- Analyzed and verified patient's insurance breakdown prior to their appointment
- Assisted patients with scheduling services, insurance breakdowns, billing, and payments plans

BnP Food Mart, Matthews, NC May 2018 to November 2021
Operations Associate

- Handled cash management, reconciliation, and electronic transactions
- Coordinated inventory tracking and stock documentation
- Compiled daily sales, fuel, and operational reports
- Assisted with financial recordkeeping and operational documentation

PUBLICATIONS

Patel, A. B. (2026, January). Regenerative Orthodontics: Bridging Cellular Biology and Clinical Practice. Contour

Patel, A. B. (2025, October). Vault of the Past, How our Teeth Preserve our Story. Contour

LANGUAGES

English: Advanced Speaking

Gujarati: Advanced Speaking, native language

Hindi: Advanced Speaking