



ASDA

# ANNUAL SESSION

# CURRENTS OF GROWTH

FEBRUARY 6-8  
MINNEAPOLIS, MN

## EVENT INFORMATION

### [ASDA Annual Session](#)

Feb 6 – 8, 2026

[Hilton Minneapolis](#)

**325 attendees** are expected

View our *Sponsor & Exhibitor Prospectus* via this [link](#)

## EXHIBIT INFORMATION

### Dental Marketplace

Friday, Feb 6

12:15 - 2:30 p.m.

Grand Ballroom Salons ABC

- Booths are **\$1,800 each**
- Ready to sponsor or exhibit? Sign up via this [link](#)

## HOTEL INFORMATION

### [Hilton Minneapolis](#)

1001 Marquette Avenue South

Minneapolis, MN 55403

- Discounted room rates** are available via this [link](#)
- Reserve by **Jan 13** to secure discounted rate

## IMPORTANT DATES & DEADLINES

- Dec 26** First day Valley Expo will accept advance freight
- Jan 6** Certificate of Insurance confirmation due to ASDA
- Jan 8** Student/attendee registration closes
- Jan 13** Discounted hotel room deadline
- Jan 16** Discount pricing deadline for Valley Expo
- Jan 29** Last day Valley Expo will accept advance freight
- Feb 2** Pre-show order closing date

## DENTAL MARKETPLACE DETAILS

### Booth Information

- Booths are \$1,800 each and include two (2) badges
- Exhibitors* are assigned **10'x10' booths**
- Select *sponsors* are assigned **10'x20' booths**
- Booths include:
  - One (1) 6' skirted table + two (2) side chairs
  - 8' back wall and 3' side walls
  - One (1) electric drop
  - One (1) identification sign with company name & booth number
- Exhibit hall is carpeted

### Service Kit

**Valley Expo**, our conference general service contractor, will manage inbound shipments, supplemental booth equipment/accessories rental, update move in/out times, etc.

- Exhibitors will receive an email from Valley Expo with a direct link and temporary password to access the online service kit.
- Valley Expo staff can be reached in the Exhibitor Services Department at 877.332.4292 or via [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com)

### Move In/Out Schedule

<i>Exhibitor Setup</i>	Friday, Feb 6	8 – 11 a.m.
<b>Show Hours</b>	<b>Friday, Feb 6</b>	<b>12:15 – 2:30 p.m.</b>
<i>Exhibitor Move Out</i>	Friday, Feb 6	2:30 – 4:30 p.m.

### Certificate of Insurance Requirement

Applicant agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Applicant's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. **Hilton Minneapolis** and **ASDA** shall be named as additional insureds on such policy, and Applicant shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises.

### Name Badge Registration

- While attending *ASDA's Annual Session*, all sponsors, exhibitors, booth staff and/or company representatives **MUST** display a name badge.
- Register for name badges via this [link](#)
- Additional badges are available for **\$200 each**

For questions or detailed information, contact [industryrelations@asdanet.org](mailto:industryrelations@asdanet.org)