

Insert Chapter Logo	American Student Dental Association
	Chapter Name
	Tel:
	Email:
	Website:

Mission Statement:

The American Student Dental Association (ASDA) is a national student-run organization that protects and advances the rights, interests and welfare of dental students. It introduces students to lifelong involvement in organized dentistry and provides services, information, education, representation and advocacy.

Who we are:

ASDA is the largest national organization dedicated to dental student concerns, with 87% membership among dental students throughout the nation. The Chapter aims to develop professional leadership, awareness and action to help ASDA in its goal to become the premier source of leadership development training for dental students. All ASDA members are student members of the highly regarded American Dental Association. We pride ourselves in our broad scope of involvement in all facets of our dental community as well as on the district and national levels of ASDA. The funds we raise help send our students to represent our chapter at ASDA’s District Meetings, National Leadership Conference, Annual Session and National Student Lobby Day. ASDA chapter has a history of strong involvement with state and local dental societies including a vote on their boards, sponsorship and a yearly wine tour and practice transition development for seniors.

Our vision for the future:

The current goal for ASDA Chapter is to inspire and further develop our leadership by increasing our involvement with local, state, and national leaders in the dental community. We actively engage our current members, alumni, faculty and staff by organizing educational lunch and learns, local outreach projects, and networking events. Some of the most anticipated social events include the welcome party for the incoming class, halloween party, and the formal. In the coming year, we also plan to host many new programs, including a Tooth Trot, a 2 mile walk/run that benefits international outreach missions to Madagascar and Chile and more. We are seeking sponsorship from local businesses and vendors to help us realize our chapter’s goals.

Event Sponsorship Opportunities:

We have many different avenues of sponsorship, whether it is through our website, newsletter or sponsored attire worn at school. We also offer recognition at local outreach events or through publicity at and leading up to our many events. Regardless of the manner, your company’s sponsorship of ASDA’s events will help to build awareness and brand name recognition among those in attendance and the local dental community.

Thank you for your time – we appreciate your interest in sponsoring our ASDA Chapter.

Name, Chapter Title
 Phone
 Email address

Company Name: _____ Address: _____

Insert Chapter Logo

American Student Dental Association
Chapter Name

Tel:
Email:
Website:

Representative Name: _____ Contact Number: _____

Website Address: _____ Email Address: _____

Sponsorship Option Selected: _____

Events: _____

Vendor Fairs: _____

Raffle Prizes: _____

Fundraising Products: _____

Number of Lunch and Learns requested: _____

Materials (logo, graphics, banners) to be provided by (date): _____

Additional Information: _____

Amount Provided: _____

Company Representative:

Name Signature Date

ASDA Chapter Representative:

Name Signature Date

ASDA Chapter 2011-12 Sponsorship Options

Platinum Sponsor - \$2000 - which includes:

I. Large Scale Event Recognition: 3 Events: Halloween (November 2011), Formal (February, 2012), Welcome Day Class of 2016 (June 2012)

Guaranteed spot for one large scale banner at the venue (no larger than 5ft x 3ft)

Printed 8.5" x11" sponsorship sheets including the logo and sponsorship level hung in multiple high-traffic areas throughout the venue

Sponsorship acknowledgment (4) by the DJ at the beginning of dinner, after dinner, one hour before open bar ends, and at last call for the evening

Centerpiece with company logo and contact information on each table in the venue

II. Fall and Spring Vendor Fairs:

Participation in Vendor Fair in the Fall (December 1st) and Spring (March 29th)

III. Small Scale Event Recognition:

Banner or Presence at ASDA chapter general membership meetings (4 per year)

Banner or Presence at 2 additional events of your choice held by ASDA during the year (please indicate whether you would be interested in pre-dental, philanthropic or panel discussion events)

IV. Website/ Newsletter Recognition:

Free recognition (logo with link to your website) on the ASDA chapter website for 2011-2012 academic year

Full page recognition in ASDA chapter newsletter - spring edition

Gold Sponsor - \$1500 - which includes:

I. Large Scale Event Recognition: 2 Events: Welcome Day for Class of 2016 (June 2012), Formal (February 2012)

Guaranteed spot for one small scale banner hung at the venue (no larger than 3ft x 2ft)

Sponsorship acknowledgments (3) by the DJ at the beginning of dinner, after dinner and at last call for the evening

II. Spring Vendor Fair:

Participation in Vendor Fair in the Spring (March 2011)

III. Website/ Newsletter Recognition:

Free recognition (logo with link to your website) on the ASDA chapter website for 2011-2012 academic year

Full page recognition in ASDA chapter newsletter - spring edition

Silver Sponsor - \$1000 - which includes:

I. Large Scale Event Recognition: 1 Event: Halloween (November 2011) OR Welcome Day for Class of 2016 (June 2012)

Logo present on banner along with other contributing sponsors hung at the venue (3ft x2ft)

Sponsorship acknowledgments (2) by the DJ at the beginning dinner and at last call for the evening

II. Fall Vendor Fair: (1 Event):

Participation in Vendor Fair in the winter (December 1)

III. Website/ Newsletter Recognition:

Free recognition (logo with link to your website) on the ASDA chapter website for 2011-2012 academic year

Quarter page recognition in ASDA chapter newsletter - spring edition

Please indicate any raffle prizes and fundraising items you may be able to provide at the vendor fairs. Please also let us know if you would be interested in holding a lunch and learn at our school.

*Platinum and Gold Sponsor companies are expected to provide banners to be hung or centerpiece. If it is not possible, we will print out banners and create centerpieces for an additional fee. Logos from Silver Sponsors must be provided no later than 2 weeks before the event.

**Sponsorship options are completely customizable.

<p>Insert Chapter Logo</p>	<p>American Student Dental Association Chapter Name Tel: Email: Website:</p>
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2011-12 Local Dentist Sponsorship Packages

Name: _____

Business Card/Logo:

Website Address: _____

Contact Number: _____

Office Address: _____

Package Selection: _____

ASDA Advocate Package: \$100

- As an ASDA Advocate sponsor, you will have your logo (if provided) on a poster or during a presentation at one event of your choice and an honorary mention. You will also be recognized (name or logo with direct link to your website) on the ASDA chapter website for 2011-2012 academic year.

ASDA Featured Sponsor/Dentist Package: \$200

- As an ASDA Featured Sponsor/Dentist, you will have a photo/logo on the front page of our website with a message from you along with a link to your website. You will have your logo on a poster or during a presentation at two events of your choice and an honorary mention during the events.

ASDA Champion Package: \$300

- As an ASDA champion, you will be featured with a photo/logo on the front page of our website with a message from you and along with a link to your website. You will have your logo on a poster or during a presentation at three events of your choice and an honorary mention during the events.

Event Choice(s): (circle one, two or three events)

- ASDA Educational Dinner and Learns: Oct, Nov, Dec, Jan, Feb, March, April, May, June
- Outreach: Oral Health Education, Dental Student for a Day, Interview Skills Workshop, Mentor Program
- ADPAC: Mid-level Provider Debate, ADPAC Awareness event
- Social: Halloween Party, Formal, Welcome Day Party
- Bio/Message (ASDA Featured Sponsor or ASDA Champion Packages):

Would you give a fun experience or gift for our student awards and/or fundraising auctions? If so, please indicate what you would like to contribute here and if you would like it to be used for a specific purpose:

<p>Insert Chapter logo</p>	<p>American Student Dental Association Chapter Name Contact Name Phone Email Chapter Website</p>
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ASDA Activities Overview:

ASDA Educational Dinner and Learns: Oct, Nov, Dec, Jan, Feb, March, April, May, June
Outreach: Oral Health Education, Dental Student for a Day, Interview Skills, Mentor Program, Tooth Trot
ADPAC: Mid-level Provider Debate, ADPAC Awareness events
Social: Halloween Party, Formal, Welcome Day Party
ASDA Meetings: District Meeting, National Leadership Conference, Annual Session, and National Student Lobby Day

ASDA Educational Dinner and Learn:

Held once a month, these meetings provide information over dinner on the latest developments in dentistry to our members. In the upcoming months, we will be covering hot topics including licensure changes, changes to the NBDE, proposed specialty examinations and more. We also continue to educate our members during these meetings on how to take advantage of the benefits of ASDA and tri-partite membership in all levels of the ADA upon graduation.

Outreach Events:

Our community outreach events include giving oral health education and supplies to a local orphanage and disadvantage high school students. Our pre-dental outreach events aim to introduce dentistry and the process of applying to dental school. Our events planned for this year include a panel of dental students, open house, be a dental student for a day program, mentor program, and interview skills workshop.

ADPAC Events:

Bringing awareness of the developments in dentistry and how our voice can be represented through ADPAC is a critical focus of the ASDA chapter. At the ADPAC events and through our communications, we continuously spread awareness of the new workforce models being proposed, the amalgam debate, the health care reform and current legislative bills. Our events lined up for this year include an ADPAC drive and the first annual school debate on mid-level providers.

Social Events: Halloween, Formal and Welcome Day Party:

The Halloween party has been a long-time favorite. Both students and faculty compete for the best costume AND the best dance moves. The Formal is the biggest student-run social event. Every year, faculty, students and staff come together for a fun-filled night of music, dancing and food. The last biggest party of the year, the Welcome Day Party is held in June to welcome the incoming class that has been accepted and to celebrate the end of another year of dental school.

ASDA Meetings: The funds we raise help send our students to ASDA’s national meetings to gain experience and represent our chapter on the national level. Our award-winning chapter is very active on the district level of ASDA and would like to increase our involvement at the national level. This year, students are helping to plan the first state lobby day with the state dental society.