

1 **Resolution Number:** 402S1-2020

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3 **Title:** Board Substitute, Amendment to the Standing Rules of the House of Delegates, Section 7.  
4 Elections, B. Election Code of Conduct

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6 **Reference Committee Assignment:** Governance

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8 **Sponsor(s):** 2019-20 Board of Trustees

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10 **Financial Impact:** None

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12 **Board of Trustees Comments:** The Board agrees with further outlining items that cannot be distributed  
13 by candidates. However, trustees that hold their meetings later in the leadership cycle would not be  
14 able to invite trustees running for elected office to assist with district meeting programming. Therefore  
15 the Board recommends a substitute.

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17 **Reference Committee Comments:** The Reference Committee asserts national leaders depend on other  
18 national leaders to provide cost-effective content at District programming during the application  
19 process. Therefore trustees who implement programming later in the national leadership cycle would  
20 experience undue financial and logistical burdens. Furthermore, Districts are separate legal entities and  
21 national ASDA cannot regulate the allocation of District funds. Therefore the Reference Committee  
22 recommends a yes vote.

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24 **Background:** The Executive Committee and Speaker of the House of the American Student Dental  
25 Association not only serve to represent us as dental students nationally, but play a critical role and are  
26 responsible for managing the association's business, enacting and seeking completion of our strategic  
27 plan(s), and maintaining a fiscally sound organization. As such, the election process and protocol that all  
28 candidates who desire to ascertain such positions sign on to should be taken seriously, following our  
29 Election Code of Conduct closely. The proposed amendments outlined below seek to reaffirm that we  
30 are doing everything possible as an organization to maintain a fair, equitable, and just process for any  
31 person interested in running for one of these said positions; therefore be it

32  
33 **RESOLUTION**

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35 **Resolved,** that ASDA's Standing Rules of the House of Delegates, Section 7 'Elections, B. Election Code of  
36 Conduct' be amended to read as follows:

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38 All Executive Committee and speaker of the House of Delegates candidates must agree to the following  
39 guidelines before beginning their election campaigns. The intent of these guidelines is to encourage fair  
40 campaigning by ASDA members and maintain dignified and courteous conduct

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- 42 i. Candidates and their supporters shall not use ASDA central office stationery or business cards  
43 issued by the central office to promote and support a candidate. However, the use of the official  
44 ASDA logo on campaign materials is permitted.
  - 45 ii. Candidates and their supporters should focus the campaign on positive attributes rather than on  
46 negative characteristics of the opposing candidates. Candidates shall not, and shall not cause or  
47 request their supporters to, make negative personal comments against their opponents.
  - 48 iii. There shall be no packaged food, other gifts or campaign tokens distributed or used by the  
49 candidates as part of the candidates' campaigns. These items should include but are not limited

- 50 to badges, **nametag ribbons**, clothing, pins, and ~~other small~~ **any other form of** campaign tokens  
51 with ~~the a~~ candidate's name, **slogan(s), catch phrase(s)**, signs, banners or printed material.
- 52 iv. Entertaining by the candidates will not be permitted in any suite or meeting room reserved or  
53 funded by ASDA.
- 54 v. A candidate may solicit a delegate or alternate delegate by phone, mail, e-mail, social media or  
55 fax. The ASDA central office will not provide any of this information.
- 56 vi. **Candidates are only permitted to use their own personal funds for their campaign. Thereafter**  
57 ~~the deadline established by ASDA to submit an application for candidacy, personal funding for~~  
58 ~~a campaign should include but not be limited to any and all travel and registration expenses~~  
59 ~~(i.e. to District meetings), promotional content, etc.~~
- 60 vii. Third party endorsements (such as corporate sponsors or other professional organizations) are  
61 not allowed.
- 62 viii. Candidates must not loiter near ballot boxes during the specified voting time.
- 63 ix. Candidates are ineligible to be members of reference committees or awards committees that  
64 convene at Annual Session.
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66 In the event that the Board of Trustees adopts a resolution related to the candidacy of an individual  
67 member seeking an Executive Committee or speaker of the House position, trustees must provide the  
68 aforementioned resolution to their caucuses during the first caucus following the board decision. The  
69 candidate must be informed of the resolution prior to the first caucus meetings following the board  
70 decision so that the candidate may choose to address this issue during the candidate's speech and/or  
71 caucus forums. The Executive Committee and Board of Trustees may address the House of Delegates in  
72 regards to this issue if they deem it necessary.

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74 The officers of the association shall be charged with the implementation and monitoring of these  
75 guidelines and has the power to remove a candidate from the ballot. Upon receipt of a written  
76 complaint, or upon initiation of a review of campaign-related material, the officers shall determine if a  
77 violation has occurred. If a violation has occurred the president shall send written notification of the  
78 violation to the candidate. Any candidate so adjudicated shall have an automatic right of an expedited  
79 appeal to the officers via electronic meeting or other timely means. If a violation has occurred, as  
80 determined through this process, the candidate shall be deemed to have forfeited his or her status as a  
81 candidate and may not be elected to office in the subsequent election. Any officer that is a candidate  
82 must declare a conflict of interest.

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84 Each Executive Committee or speaker of the House candidate must be officially nominated by a person  
85 of his or her choice at the House of Delegates Business Meeting II scheduled on Thursday morning. An  
86 official candidate shall be formally nominated on the floor of the House of Delegates. Candidates that  
87 did not meet the established application deadline may be nominated after the nomination of official  
88 candidates. All candidates must be nominated by a predoctoral member who is not a current or former  
89 national leader. Nomination is not required for eligibility. Nominators will be allowed 1 minute  
90 maximum to nominate and introduce their candidate, including a brief explanation of the candidate's  
91 experience and previous ASDA positions held. Should there be fewer than three official candidates for  
92 the Executive Committee or fewer than one official candidate for speaker of the House, it is the  
93 responsibility of the House to nominate someone from the floor. Each Executive Committee and speaker  
94 of the House candidate must also designate an escort who will serve as a neutral party and escort each  
95 candidate through the caucuses. The escort will be responsible for monitoring the door and time.

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97 Each candidate receives a copy of these guidelines and a statement to sign, certifying that he/she has  
98 read the guidelines; promises to abide by them; will immediately report any deviations of which he/she

99 becomes aware to the officers of the association; and will notify and try to correct any supporter upon  
100 learning of an actual or potential deviation.

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102 **Action:** The Chair moves 402S1-2020 with a recommendation of yes vote and to be placed the Consent  
103 Calendar.