

ASDA

**ANNUAL  
REPORT**

**2022-  
2023**

# FROM OUR PRESIDENT, JUSTINA ANIGBO



It's hard to believe that it's been a year since I was elected. So much has happened throughout my tenure and I am excited end my term with an opportunity to push this association to reach new heights.

I have been moved by the power of the ASDA community. Over the last year, I have had the pleasure of seeing the future leaders of this profession do the painstaking work of working to make decisions that will ensure our profession will continue to evolve in a positive and impactful way. While time will tell if we made all the right decisions, I assure you all that we never made a hasty one. So in case you were wondering what a group of dental students can do in just one short year, I would like to take the time to share this year's milestones.

# PRESIDENT'S ADDRESS

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## STRATEGIC PLAN

The Board adopted the 2023-2025 strategic plan. These goals will help catapult ASDA into the future. The focus on membership is paramount. We need to get a better understanding of what is important to each member and what they value from their ASDA membership. Evaluating our meetings gives us the opportunity find ways to spread ASDA Fever and build a stronger ASDA community as we come out of COVID. Examining our leadership structure will help us better train the leaders we have and help us to create the leaders we need to serve the association in the future. I cannot wait to see the results of this plan come together.

## ADVOCACY

2022 was another big year for advocacy. We saw a 222 percent increase in members signed up for ASDA Action text alerts. This allows us to mobilize quicker and gives us the ability to strengthen our voice on the Hill. We also continued our commitment to collaborating with other dental organizations by signing onto coalition letters in support of the Medicaid Dental Benefits Act, the Resident Education Deferred Interest (REDI) Act, the Ensuring Lasting Smiles Act and much more. Not to mention our favorite advocacy mascot, the Molar Bear visited 70 percent of ASDA chapters during Advocacy Month this past year.

# DIVERSITY AND INCLUSION

ASDA adopted a diversity and inclusion initiative in 2020 aimed at cultivating an inclusive ASDA community for the diverse dental student population it serves. This year ASDA launched its first-ever Diversity and Inclusion Week. It provided foundational knowledge about diversity, equity, inclusion and belonging (DEIB) through social media and webinars, and provided resources for chapters to create cultures of inclusion with their members.

## THANK YOU, ASDA

One year ago today, I stood on a stage and shared with you all a mantra that I've spoken time and time again throughout the trials and tribulations of dental school. That mantra was: Stay Healthy, Stay Grounded, Stay Together. In that moment, my hope was that it would resonate with someone, and they would have the courage to face new challenges like I did that weekend. I am so grateful to the fellow members of the Executive Committee, the Board, national leaders and the ASDA staff and for your guidance this year and for helping me stay true to my mantra.

Last but certainly not least, thank you: the members of ASDA. Thank you for electing me, for trusting me, for seeing something in me that I didn't quite see in myself. As I close this chapter and embark on my new beginnings, I am reminded of a quote from a show I'm sure a lot of us know and love, when Andy from The Office said, "I wish there was a way you knew you were in the good old days before you left them". I've been blessed with the knowledge that these are the good old days that I will cherish and remember for the rest of my life even though I know that the best is yet to come for all of us. Thank you!

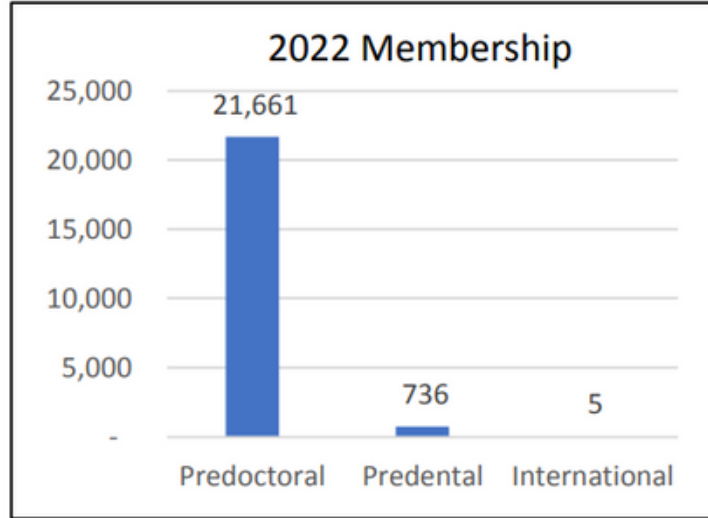
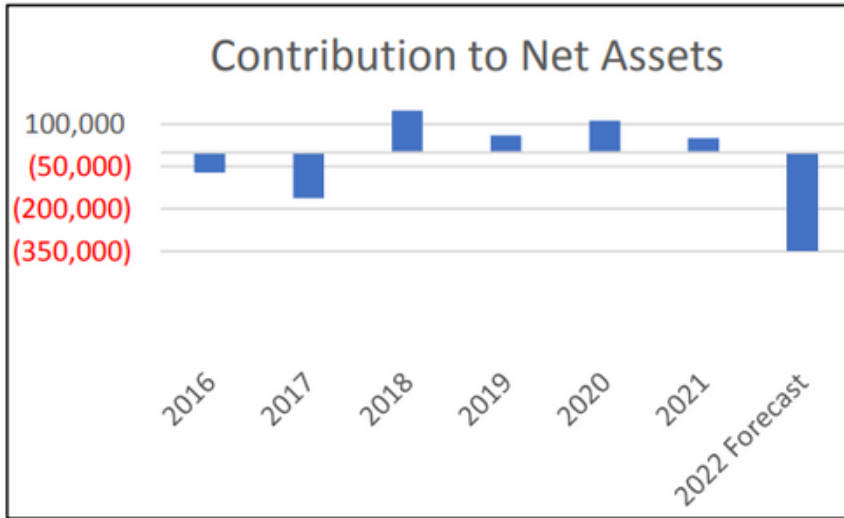
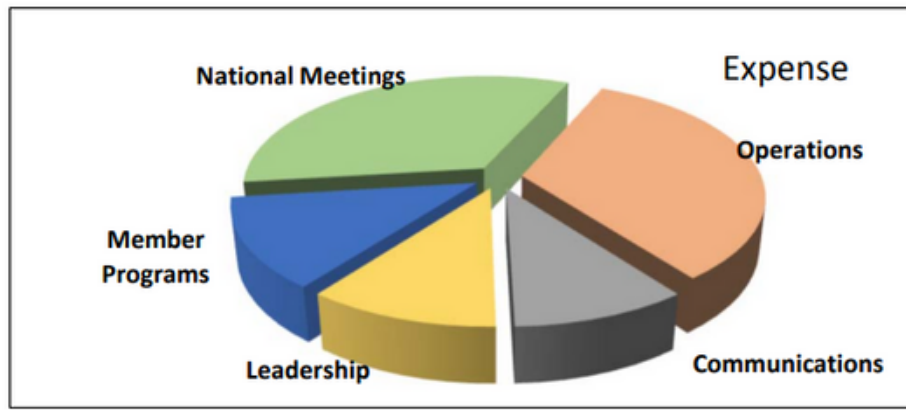
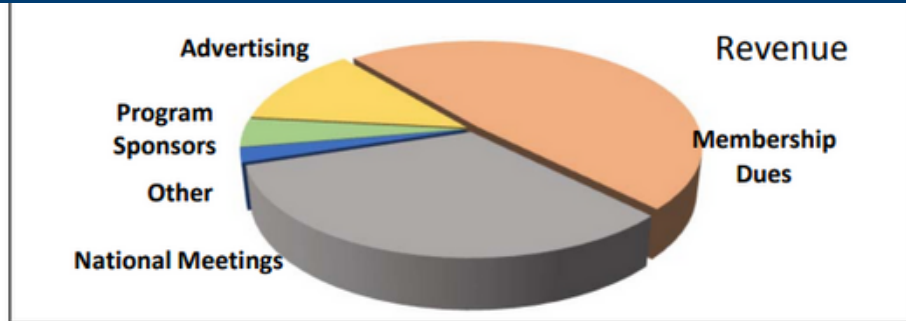
A handwritten signature in black ink, appearing to read "Justin Anjos". The signature is fluid and cursive, with a large loop at the end.

# STATEMENT OF ACTIVITIES

FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2022

THE FINANCIAL STATEMENTS REPRESENT A FORECASTED VIEW ONLY.

Revenue	
Membership Dues	\$ 1,915,754
National Meetings & Sponsorship:	1,284,624
Advertising	487,512
Program Sponsors	173,134
Other	86,688
<b>Total Revenue</b>	<b>\$ 3,947,712</b>
Expenses	
National Meetings	\$ 1,373,062
Operations	1,356,212
Member Programs	520,170
Leadership	439,191
Communications	404,764
<b>Total Expenses</b>	<b>\$ 4,093,399</b>
<b>Total Net Income (Loss) From Operations</b>	<b>\$ (145,687)</b>



2022-23

**COUNCIL  
AND  
COMMITTEE  
HIGHLIGHTS**



## Board of Trustees

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- Developed the 2023-25 strategic plan
- Created a national meetings scholarship program
- Proposed an amendment to ASDA's L-1 policy
- Approved a redistricting proposal to add two additional districts by 2025



## Council on Advocacy

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- The council hosted a variety of advocacy webinars, providing timely and useful information to members.
- The council determined ASDA's support to sign onto 7 coalition letters on a variety of topics
- The Council developed a chapter challenge throughout the month of October to get members signed up for text alerts and create a reel promoting ASDA Action. October saw almost 300 new members signed up.

## Council on Communications

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- The council continued to create Instagram reels, images and stories to showcase engaging and informative content in an easy-to-digest manner. All created reels received higher reach than average content in 2022.
- Pride Month Initiative: Each week of Pride Month, the council focused on a different aspect of education to film/research for the @dentalstudents Instagram story and feed.
- Conference Promotions/Recaps: The council created reels/posts to promote and recap events, such as NLC, Annual Session and ADA Dentist and Student Lobby Day.
- Day in the Life of a Dental Student: The council identified current students to put together a video for Instagram that showcased a day in their life as a dental student.

## Council on Professional Issues

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- The council developed a private group on The ASDA Community to share ideas with community service leaders across the country. Council members were responsible for posing questions and replying to others' comments.
- The council reviewed nominations and selected a recipient for ASDA's newest award, the National Community Builder of the Year Award. The award recognizes an outstanding ASDA leader dedicated to dental outreach and community service.
- Week of Service: The council recruited members to film 30-second videos sharing what community service means to them. These videos were shared in the weeks and days leading up to Week of Service.



## **Governance Committee**

- **The Committee reviewed the governance documents and proposes:**
- Standing Rules of the Board of Trustees Section 13 Organization of Districts: removed minimum and maximum number of chapters in the district to accommodate new schools opening in the districts.
- Rescission of Standing Rules of the Board of Trustees Section 1. Meeting of the Board of Trustees, E. Board Capstone Presentation: removed section that was no longer applicable.
- Amendment to the Standing Rules of the House of Delegates Section 4 Caucuses, B. Joint Caucuses: provides flexibility in joint caucuses to allow for growth in the future.
- The committee reviewed and approved the Special Rules of Order.

## **Committee on Sessions**

- Annual Session theme: The committee selected the 2023 Annual Session theme, “Reaching New Heights” to commemorate the meeting location, Seattle, and celebrate our drive for success and growth for the organization and its members.
- The committee approved the addition of a community service project at Annual Session, during which attendees will pack hygiene kits for a Seattle community site that assists individuals who are experiencing homelessness.
- The Committee identified topics and speakers for educational breakout sessions focused on chapter leader training.

## **Editorial Board**

- **Raising Awareness: Appreciating and Caring for Vulnerable Populations**
  - Living and Practicing with Multiple Sclerosis
    - Tina Wang, Washington '24, wrote about living and practicing with multiple sclerosis. Wang interviewed Dr. Rachel Greene, Michigan '15 about her recent diagnosis of multiple sclerosis. Dr. Greene, a general dentist in Snohomish, Washington and professor at the University of Washington School of Dentistry shared how she is adapting and succeeding, despite having MS.
- **Root Causes of Oral Healthcare Gaps: Resolving Disparities in Hygiene, Treatment**
  - DSOs and Caring for Underserved Communities
    - Kenny Tran, Midwestern-AZ '24, focused on how access to affordable dental care continues to be a great challenge in dentistry. Tran wrote about how dental service organizations (DSOs) can relieve the strain on access to care. DSOs have multiple ways they can provide care at a lower cost, thus leading to affordable dental care.

## Council on Membership

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- The Council on Membership submitted a revised Gold Crown Awards Project Proposal to the Board, which was approved. The Council hosted a webinar to inform chapter leaders about the application process.
- The Council on Membership examined the resources necessary to better serve and recruit AS/IDP members as outlined in the AS/IDP project proposal. The Council provided a recommendation to the Board in January 2023.
- The Council on Membership awarded the first ASDA Fever Week Challenge winners in October 2022.

## National Leader Alumni Special Committee

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- The committee discussed the benefits of sharing multiple alumni perspectives on social media in a single post, rather than highlighting a single alumnus.
- The committee discussed the current content of the newsletter and agreed that it addresses the information that they want to receive from ASDA. There was concern that additional information or articles could have an adverse effect on the readership of the newsletter.
- Committee discussed that sharing their industry knowledge and experience is the biggest benefit to current students.

ASDA

**SEE YOU IN 2024!**

