

ASDA

ANNUAL REPORT

2023-24

FROM OUR PRESIDENT, SHAFI NATHANI



I am in absolute disbelief that a whole year has gone by since our last annual session in Seattle, Washington. I will never forget the laughter and excitement that ensued between students reuniting at district meetings, the applause that enveloped the room after voting on some tough decisions, and the palpable sense of passion that engulfed my heart when I was amongst the members of this great organization.

I went into this year excited to “keep the lines of communication open.” And as we all know, alongside effective communication, is the importance of active listening. So we went to the experts, and we listened. We went to all of you.

PRESIDENT'S ADDRESS

STRATEGIC PLAN

This past year we entered phase ONE of our strategic plan. During this phase, ASDA staff and national leaders spent countless hours accumulating historical context and launched a national member firm survey. Through this survey we were able to better assess the needs of our membership and ensure this association continues to evolve to protect and advance the rights, interests and welfare of dental students. The vision you all shared within your responses, will serve as the foundation for the execution of the strategic plan. Thank you for using your voice to better this association.

ADVOCACY

Moving on to the advocacy, this year's Advocacy Month theme was "Your Future is Calling" and boy did you all answer the phone! From the weekly text challenges to the chapter haiku competition, and of course we can't forget our beloved Molar Bear. We continued our commitment to collaborating with other dental organizations by signing onto coalition letters in support of the Medical Loss Ratio (MLR) model act, Dentist and Dental Hygienist Compact, Strengthening Medicaid Incentives for Licensees Enrolled in Dental (SMILED) Act, the Resident Education Deferred Interest (REDI) Act, and much more. ASDA members have always advocated for the field at large, and I am proud to say our voices have gotten louder each year.

LICENSURE

As licensure reform continues to evolve, ASDA has stayed on the forefront. We are one of the founding members of the Coalition of Modernizing Dental Licensure and continue to advocate for non-patient-based alternatives to licensure. This year, we focused in on creating movement on licensure mobility.

MEMBERSHIP

Honing in on the member's voice, I am excited for the newest addition to ASDA's Gold Crown Awards, the Member Favorite. With the goal in mind to hear your voices more this year, it was so exciting to see you all engage with one another. I know the hours of hard work that go into your Gold Crown submissions and now you all have a say on who's video was the best.

ASDA's love for service grew even more this year, with our favorite Week of Service growing to our first-ever Service Month! You all took on the challenge to "Bridge the Gap" and participated in community service challenges, webinars on dental outreach, and took on the mission to promote oral health equity.

THANK YOU, ASDA

One year ago today, I stood in front of you all with a vision to "keep the lines of communication open." This vision could not have come to life, without you all, the ASDA members. Thank you for electing me, for cheering me on, and for trusting me to lead this great association. It has been greatest honor to have served as your President this past year.

With that, I am so excited to support the new board as I transition to my role as Immediate Past President. I can see the passion ignited in you all, and I am so excited to watch you illuminate the possibilities! Thank you all so much!

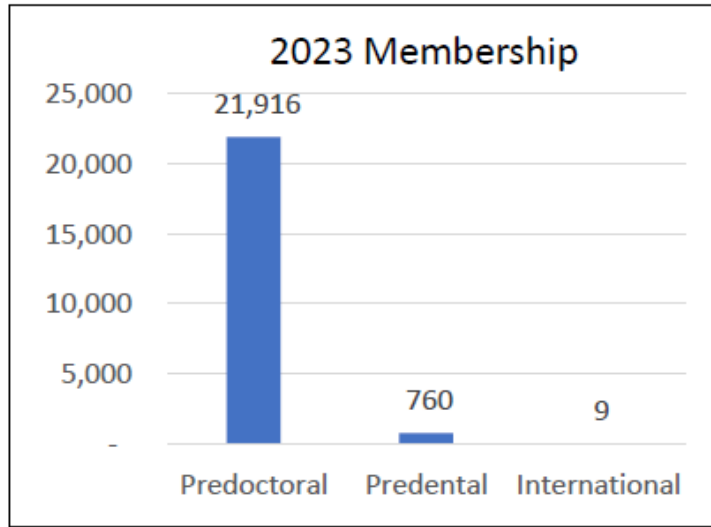
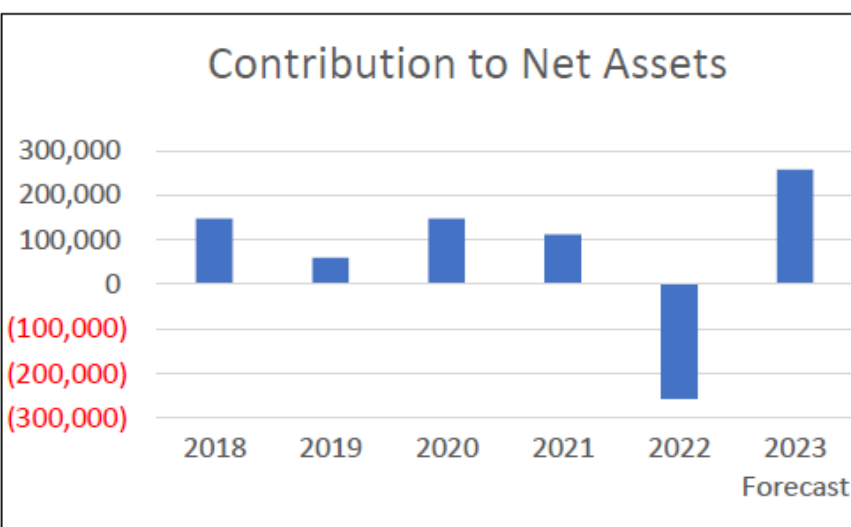
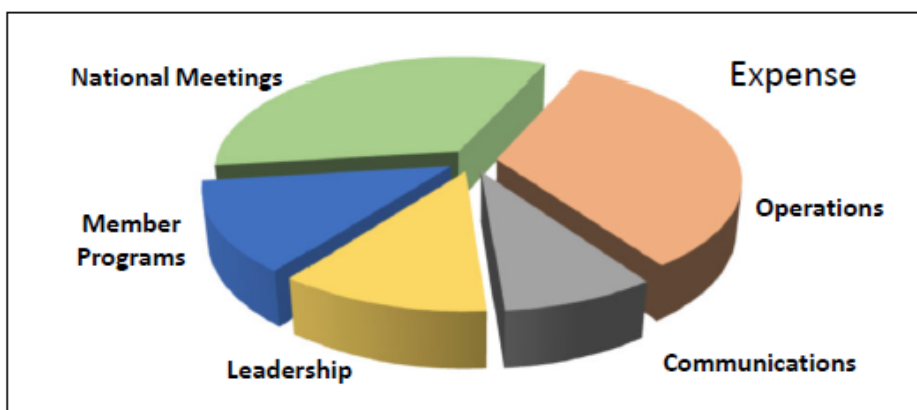
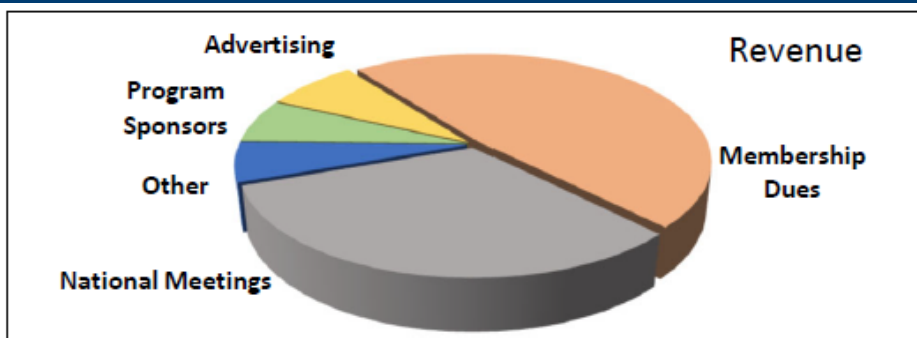
A handwritten signature in dark ink, reading "Shafa Nathani". The signature is fluid and cursive, with the first name "Shafa" being more prominent and stylized than the last name "Nathani".

STATEMENT OF ACTIVITIES

FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2023

THE FINANCIAL STATEMENTS REPRESENT A
FORECASTED VIEW ONLY.

Revenue	
Membership Dues	\$ 1,983,432
National Meetings	1,324,677
Advertising	315,861
Program Sponsors	269,086
Other	243,391
Total Revenue	\$ 4,136,447
Expenses	
National Meetings	\$ 1,373,262
Operations	1,367,429
Member Programs	517,128
Leadership	472,673
Communications	347,535
Total Expenses	\$ 4,078,027
Net Income From Operations	\$ 58,420



2023-24 **COUNCIL AND COMMITTEE HIGHLIGHTS**



ASDA Councils

ASDA introduces students to organized dentistry and provides opportunities to develop leadership skills. National leaders are responsible for furthering ASDA's mission and completing tasks aligned with the council or committee mission. ASDA currently has five standing councils and two committees

The National Leader Alumni Special Committee ended its term.

Below are highlights from each committee and council from the 2023-24 leadership cycle.



Board of Trustees

- Appointed a redistricting task force to determine the announcement and resources needed to prepare leaders for chapter reorganization and new districts.
- Approved a proposal to survey ASDA's membership to assist with the Strategic Plan by understanding current members' satisfaction with ASDA, determining member needs to inform decisions about initiatives, assessing expectations and perceptions, and gathering information regarding trends for national and local meetings.
- Amended ASDA's Standing Rules of the Board of Trustees to create an ASDA Guest position description so that all Board members are invited to attend the ADA House of Delegates meeting.
- Approved a proposal to assist future trustees with logistics and planning processes to hold a successful district meeting.



Council on Advocacy

- The council re-launched the Advocacy Leaders GroupMe to serve as a platform for advocacy leaders to connect with each other, share ideas and ask questions.
- The council hosted a webinar during advocacy month that covered the ins and outs of licensure
- The Council determined ASDA's support to sign onto 7 coalition letters on a variety of topics

Council on Communications

- **Mental Health Awareness Month:** The council created content that focused on current mental health resources that are available, Dr. Brett Kessler and his wellness journey and how ASDA members care for their mental health
- The council collaborated with the Council on Membership to create the 'ASDA is you' reel that has been pinned to the top of the Instagram page.
- The council identified current students to put together a reel for @dentalstudents Instagram that showcased a day in their life as a dental student throughout the year. Five total reels were posted amassing over 40,000 views. Students from Boston, Detroit Mercy, Pennsylvania, East Carolina and Rutgers were represented.
- The 2023 Chapter Wellness Grant applications were reviewed, and the council selected chapters to receive funding.

Council on Professional Issues

- The Council created a GroupMe to connect with chapter and district community service leaders.
- The Council reviewed nominations and selected a recipient for the National Community Builder of the Year Award. This award recognizes an outstanding ASDA leader dedicated to dental outreach and community service.
- The Council developed a project proposal to extend Week of Service to Service Month. The council held ASDA's first-ever Service Month in January 2024.

Governance Committee

- **The Committee reviewed the governance documents and proposes:**
- Standing Rules of the Board of Trustees Section 11 Awards and Grant Programs: removed specific evaluation timeframes to provide flexibility to evaluate ASDA's award and grant programs related to the strategic plan.
- Standing Rules of the Board of Trustees Section 2 Leadership Structure: removed specific evaluation timeframes to provide flexibility to evaluate ASDA's leadership structure related to the strategic plan.
- Standing Rules of the Board of Trustees Section 2.2 Management Committees: moved the ongoing assessment of the Board of Trustees composition to the Governance Committee's duties.
- Standing Rules of the Board of Trustees Section 24. Coalition Letters: Formalized the process for signing coalition letters.
- The committee reviewed and approved the Special Rules of Order.

Committee on Sessions

- The committee selected the 2024 Annual Session theme, "Ignite Your Passion. Illuminate the Possibilities." to commemorate the meeting location, Denver, and celebrate ASDA's drive for success and growth as an organization and individually.
- The committee approved the continuation of a community service project at Annual Session, during which attendees will pack hygiene kits for a Denver community site that assists children in the Denver school system.
- The Committee identified topics and speakers for educational breakout sessions focused on chapter leader training.

Editorial Board

- The 2023-2024 issues covered various topics from organized dentistry to dental materials to diversity in dentistry and beyond. Some notable articles include Use Cases for ChatGPT, End the ED Cycle, and How to Care for Pregnant Patients. The February issue includes an exceptional feature, The Divine Nine in Dentistry, which is the first publication of its sort to consolidate the contributions of historically African American fraternities and sororities to our field.
- Contributing Editors recruited dental students across the country to write for Contour. They provided assignments and support throughout the writing and editing process.

Council on Membership

- The Council on Membership submitted a revised Gold Crown Award Member Favorite Project Proposal to the Board, which was approved. The award will recognize the Member Favorite Gold Crown Video.
- The Council awarded the Membership Outreach Grant in October 2023.
- The Council on Membership awarded the ASDA Fever Week Challenge winners in October 2023.



ASDA

SEE YOU IN 2025!

