



COVID-19 has presented many new challenges that required dental schools and ASDA to take action. The ASDA Board of Trustees met virtually in September and is excited to announce new initiatives to enhance your membership value during these challenging times.

- **Contour is going all digital** - Contour will transition to a digital-only publication in January 2021. The last print edition will be the November/December 2020 issue. COVID-19 has affected the economics and the distribution of the print magazine. We want to ensure that all members receive this valuable benefit. The content will remain the same and the digital edition will include enhancements to provide an improved reader experience. Exiting print for now is a difficult moment for all of us who love the magazine in hand. Let's agree that journalism gives Contour its purpose and embrace the digital experience in 2021.
- **ASDA is launching its Diversity and Inclusion Initiative** - A task force has been appointed and a professional consultant engaged to launch ASDA's Diversity and Inclusion initiative. The mission statement will be the foundation for our work. ***ASDA strives to reflect the diverse dental school population by cultivating a welcoming environment for students at the chapter, district and national level. The diversity and inclusion initiative will identify barriers to involvement for underrepresented students, educate all members on these barriers and work to eliminate them in an effort to advance the rights, interests and welfare of all dental students.*** Stay tuned for news and events that we are planning.
- **ASDA is celebrating the Black Dental Student Experience** - An initiative to highlight the Black dental student experience will launch on social media later this year. Black dental students will post short videos sharing the adversity they've faced and overcame as dental students. All dental students will be encouraged to pledge their commitment on social media to creating a welcoming environment on campus and in their chapter.
- **ASDA is announcing the PFM Crown Award** - The [PFM \(Porcelain Fused to Metal\) Crown Award](#) was designed by the Council on Membership to celebrate and recognize the efforts of all ASDA chapters during this unprecedented time. The goal of the PFM Crown award is two-fold - provide chapters the opportunity to share their unique experience through a 2 minute video, and for those interested, submit an application to be considered for the PFM Crown Award. All chapters that submit a video will receive \$100. For chapters that submit to be considered for the PFM Crown Award, a chapter finalist from each district will be recognized. Of the 11 finalists, one chapter will be selected for the PFM Crown Award. Gold Crown awards will be suspended this year and we look forward to resuming these awards post pandemic.

Visit [ASDAnet.org](https://www.asdanel.org) for further details as they become available.

[ASDAnet](#) | [Programs & Events](#) | [Get Involved](#) | [Publications](#)



American Student Dental Association, 211 E. Chicago Ave., Ste 700, Chicago, IL 60611