Advocacy in Action – Setting the stage for change

Christopher Tampio, ADA Director, Congressional Affairs

Jonathan Vogel, 2017-18 Council on Advocacy Chair
Add Your Voice

• Do emails really have an effect on my Member of Congress?
  – Yes. A majority of Hill staff felt email and the internet have made Senators and Representatives more accountable to their constituents

• Text ASDA to 444999 to sign-up today!

ADA® Legislative Action Center
Key Issues for Student Advocacy

- Higher Education
  - Grad Plus Loan Caps
  - Eliminating Public Service Loan Forgiveness
- Student Loan Interest Rates
- Student Loan Repayment Options
Students As Advocates

- You tell your story best
- You are a student and a constituent
- You represent a voting block that will be key in upcoming elections
- You represent a “good investment” for government
- You are likely future small business owners

Health care & medical students who graduate with a large amount of debt are less likely to default on their student loans

Cumulative student debt for health care professionals

<table>
<thead>
<tr>
<th>Amount of total student loan</th>
<th>No debt</th>
<th>Less than $40,000</th>
<th>$40,000-79,999</th>
<th>$80,000-119,999</th>
<th>$120,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of borrowers who have defaulted</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$1,000-5,999</td>
<td>21%</td>
<td>22%</td>
<td>29%</td>
<td>16%</td>
<td>9%</td>
</tr>
<tr>
<td>$10,000-19,999</td>
<td>22%</td>
<td>29%</td>
<td>16%</td>
<td>9%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Source: National Journal Research, 2018
Contact Our Advocacy Team

As ADA and ASDA members you can contact us at anytime with questions or concerns:

• Chris Tampio, Director, Congressional Affairs tampioc@ada.org
• Peter Aiello, Manager, ADPAC Grassroots and Digital Advocacy aiellop@ada.org
• Megan Mortimer, Congressional Lobbyist (Higher Education) mortimerm@ada.org
• Jennifer Fisher, Congressional Lobbyist (Appropriations) fisherj@ada.org
• Natalie Hales, Congressional Lobbyist (Practice Issues) halesn@ada.org
Basically how I'm handling life right now

THIS IS FINE.
Creating Action Plans

1. Develop ideas for the year
2. Create S.M.A.R.T goals
3. Create task list necessary to complete goals
4. Make written to do lists
   - List all tasks within the project
   - Create **due dates** for each task
   - Delegate tasks
   - Hold each other **accountable**
Track Progress

SMART

Specific  Measurable  Attainable  Relevant  Time Based

#LightsCameraASDA

asdanet  @dentalstudents
Work as a Team!

5 dysfunctions of a team

5. inattention to results
   team is focused on the success of the project and getting results

4. avoidance of accountability
   teammates must hold each other accountable to group decisions and vision

3. lack of commitment
   team must buy-in and commit to decisions despite initial disagreement

2. fear of conflict
   once trust is established, team is unafraid of debate about ideas

1. absence of trust
   teamwork is founded in vulnerability
State Dental Societies

Texas Dental Association

Texas Academy of General Dentistry

Texas Academy of Pediatric Dentistry

Houston Hispanic Dental Association

#LightsCameraASDA
How to increase chapter engagement?
Policy Management
JUNE 30, 2016
Deaths of Children During Dental Procedures Raise Safety Concerns
Anesthesia complications suspected; stat

THE BLOG 06/20/2016 11:02 am ET | Updated Jun 21, 2017
Organized Dentistry Loses Big In Another State As Propaganda Stops Working

By Wendell Potter

Dentists to poor people: Drop dead

By Alex Beam | SEPTEMBER 05, 2017
dentists are

dentists are evil
dentists are not doctors
dentists are crooks
dentists are liars
dentists are suicidal
dentists are sadists
dentists are weird
dentists are too expensive
dentists are greedy
dentists are depressed
Appealing to Fear: A Meta-Analysis of Fear Appeal Effectiveness and Theories
Conclusion

To conclude, fear appeals are effective, and our synthesis organized and identified factors that make them even more effective. Specifically, fear appeals are particularly effective when the communication depicts relatively high amounts of fear, includes an efficacy message, stresses severity and susceptibility, recommends one-time only behaviors, and targets audiences that include a larger percentage of female message recipients. We formed these conclusions by meta-analytically testing a wide variety of influential fear appeal theories using the largest and most comprehensive fear appeals database to date. We believe our analysis has provided a thorough overview of the state of the literature and also generated a variety of important and exciting future directions.
Communicate Value

News Stories

**Court grants preliminary approval of $65M Delta Dental settlement agreement**

01/02/2018

In a hearing on Dec. 27, a San Francisco Superior Court judge granted preliminary approval of the amended settlement agreement between Delta Dental of California and the plaintiff class of Premier dentists. After an error in the financial calculations was discovered during the validation CDA required of the prior settlement amounts, the new settlement includes an agreement by Delta Dental to pay an unprecedented monetary award of more than $65 million and expands the number of dentists eligible for awards to more than 14,000.
Legislative Accomplishments and Priorities

As a political action committee, ADPAC does not lobby. However, it does play a critical role in supporting the ADA’s direct advocacy efforts by helping to elect candidates who understand dentistry, recognize the importance of oral health, and are responsive to the dentists in their home districts. ADPAC also provides funding and logistical support to the ADA Grassroots Action Teams, thousands of dentists who hand-carry the profession’s message to lawmakers, both in Washington and at home. With ADPAC’s backing, the ADA has in the past year achieved a number of legislative accomplishments, while other priorities are ongoing.

For Your Dental Practice

Permanent Increase of Section 179 Expensing Deduction. The ADA led the way for a permanent extension of Section 179 expensing, which allows for deductions of new equipment and property up to $500,000, with the deduction phased out for investments exceeding $2 million.

Two-Year Delay of Medical Device Tax. The ADA participated in a large coalition that advanced legislation to repeal the 2.3 percent excise tax on medical devices. A two-year delay provides additional time for the ADA and others to work to eliminate the tax in the future.

Reverse the Medicare Part D Prescriber Requirement. The ADA is continuing to pursue a two pronged approach to the issue of enrolling in or opting out of Medicare as required by the Medicare Part D regulation. While the ADA fights for legislation to repeal this provision, the ADA is providing the best and most useful information for members to comply.
Two-Year Delay of Cadillac Tax. There is a two-year delay of enforcement of the “Cadillac Tax”, which would impose a 40 percent excise tax on high-cost employer-sponsored health plans. The delay provides additional time to address the unintended consequences associated with the tax, such as the adverse effects on FSAs that are used by many patients to pay for dental care.

Reform ERISA. The ADA advanced legislation that would help consumers receive the full value of their dental coverage. H.R. 1677 requires all self-insured health plans that offer dental benefits to provide uniform coordination and assignment of benefits.

Amend the McCarran-Ferguson Law. The ADA advanced legislation that would authorize the Federal Trade Commission and Justice Department to enforce federal antitrust laws against health insurance companies engaged in anticompetitive activity. H.R. 494 has 96 cosponsors.

For The Dental Profession

Upheld Prohibition on Use of Funds for Alternative Dental Health Providers. The ADA defeated efforts to allow the Department of Health and Human Services to use funds to train or employ alternative dental health care providers, as authorized in the Affordable Care Act (ACA). This prohibition has been in place for more than five years.

Fought for Military Dental Research Funding. Funding will continue at $6 million. Military research units address dental disease and battle injuries.

Defeated Efforts to Reduce the Rank of the Chief Dental Officers Serving in the Armed Forces. The Senate version of the National Defense Authorization Act (S. 1376) included a provision to reduce the rank of the Army, Air Force and Navy Chief Dental Officers. The ADA lobbied against these provisions and won.

Improving Medicaid. The ADA, along with the American Academy of Pediatric Dentistry, submitted comments to the Centers for Medicare and Medicaid Services on a proposed rule that aims to align Medicaid managed care plans more closely with plans offered in the commercial market. The proposed rule would require Medicaid managed care plans to adhere to a minimum loss ratio, provide actuarially sound rates and ensure network adequacy among other requirements. Similar requirements are already in place for any plans seeking certification as a qualified health plan to be offered in the marketplaces.

Non-Covered Services Legislation. The ADA, along with the American Optometric Association, helped craft the “Dental and Optometric Care Access Act” (DOCA Access Act), H.R. 3323, which prohibits federally regulated dental or vision benefit plans from dictating what a doctor may charge a plan enrollee for items or services not covered by the plan.

Increased Support for the “Action for Dental Health” Bill. H.R. 539 will allow state organizations to qualify for oral health grants to support activities that improve oral health education and dental disease prevention. The ADA has secured 80 bipartisan cosponsors.

For Your Patients and the Public

Expanding Flexible Spending Accounts. H.R. 1185 would increase the annual maximum contribution to flexible spending accounts to $5,000 and permit rollover of all unused monies in the account.

Fluoridation. The ADA obtained a statement from the Surgeon General endorsing community water fluoridation, and also advanced a House resolution commemorating the 70th anniversary of community water fluoridation. The ADA also secured a $2 million increase in funding for the CDC’s Division of Oral Health for FY 2016.

Funding for the Indian Health Service, Division of Oral Health. With strong ADA support the dental account received nearly $178.3 million in funding for fiscal year 2016, more than a $4.3 million increase.

Funding for Dental Prevention, Access and Research Initiatives. The ADA and other dental organizations successfully lobbied for additional fiscal year 2016 funding for dental access and prevention. This includes over $415 million for the National Institute of Dental and Craniofacial Research, which is a $17 million increase; $35.9 million for oral health training programs with $10 million set aside for general dentistry residencies, a $1 million increase; and $10 million for pediatric dental residencies, also a $1 million increase.

Promoting Healthier Diets. The ADA lobbied for additional fiscal year 2016 funding for research examining the long-term effects of added sugars. The ADA helped secure a separate line for added sugars in a Food and Drug Administration (FDA) proposed rule to revise the Nutrition Facts label(s) required for packaged foods. The ADA was part of a coalition that helped broaden the base of scientific literature federal agencies may draw from when formulating the next iteration of the Dietary Guidelines for Americans.

Preventing Tobacco Use. The ADA successfully petitioned the FDA to deny a tobacco company’s modified risk tobacco product application to label ten snus tobacco products as less harmful to human health than smoking.

E-cigarettes. The ADA successfully kept language out of the appropriations process that would have shielded electronic cigarette manufacturers from the FDA approval process that regulates the latest generation of tobacco products. The FDA approval process helps remove those products from the shelves if the agency deems them harmful.
Call to Action!
Call to Action!

ADA Dentist and Student Lobby Day

Engage
American Student Dental Association

ADPAC
American Dental Political Action Committee

ADA American Dental Association®

#LightsCameraASDA
Achieving Legislative Victories

House Passes McCarran-Ferguson Repeal Bill

BY JENNIFER WEBB


Colorado Dental Board votes to accept all existing licensure pathways

Posted on July 21, 2016

Ohio approves alternative pathway to licensure

What's the issue?

Governor John Kasich (R-OH) approved the Ohio Dental Care Modernization Act
Don’t re-invent the wheel.....

#ASDAadvocacy
#MolarBear
#AdvocacyBear
Recap

1. Develop Ideas
2. Seat S.M.A.R.T. Goals
   1. Due Dates
   2. Accountability
3. Create events that garner attention
4. Work with state agencies to achieve legislative victories
5. Don’t re-event the wheel
Email: jonathan.c.vogel@uth.tmc.edu