2016 Gold Crown Awards Application
Roseman ASDA: The Force Awakens

Legislation, membership engagement, leadership development, pre-dental recruitment, the list goes on and on, these were all the categories that we felt our chapter struggled with the most. Serving as the Roseman ASDA chapter president this past academic year, I had set my mind to changing the culture of our ASDA chapter. It was my responsibility to step back from all that we have accomplished and look towards all that we can improve. As a fairly new chapter it is simple to sit back and make excuses, we don’t have enough money; we haven’t developed enough ASDA fever, not enough opportunity on the board. With so many excuses why set the goals so high? I firmly believed that Roseman ASDA had the resources, personnel and creativity to become the best ASDA chapter in the country. We as a board knew that this was the year that we would push our chapter to the next level by making dramatic improvements in all weaker aspects of our chapter as well as continue to improve our stronger aspects. I am proud to say that as you go through this application you will see that many of the afore mentioned “weaknesses” have now become this chapter’s strengths.

As a board we adopted the slogan, “Lead by example” – a simple, elegant, yet very powerful statement that led the 2015-2016 Roseman ASDA board. The goal was to reach a mentality able to flourish far beyond expected, but it all started with how we operated as a board. A sense of family and overall fun was the driving force of the Roseman ASDA chapter. We took a systematic approach to improving our chapter, the first step being membership engagement. The thought that as we spread our ASDA fever all events will see increased attendance and provide fresh ideas from newly engaged members. In order to achieve this we restructured our board to allow maximal membership engagement. We began by expanding our current board to include a GKAS (giving kids a smile) chair, oral cancer chair, and a sustainability chair, as well as converting our webmaster to the social media chair. We created a leadership tree where the president served as the trunk, EC members the next level of branches, chairs the secondary branches, and the committees the leaves upon those branches. By adopting a committee system we were able to add 5-10 more committed members to Roseman ASDA; thus effectively expanding the number of students committed to ASDA rom a board of 12 individuals to a board of 15 individuals and 40+ committee members.

To continue our approach towards membership engagement our chapter focused on providing opportunities for development. Roseman ASDA hosted its first annual leadership retreat with 32 members in attendance and guest speaker Dr. Mike Meru. Roseman ASDA had 8 students in attendance at the national leadership conference, doubling our previous year, we sent 10 members to the District 10/11 leadership retreat we, as well as sending 24 students to the district 10 conference. By continuing to expand the numbers of opportunities students have to attend these meetings we have seen dramatic improvement in the overall leadership of board and committee members alike.

By building a sense of family among board members and committee members our chapter has been able to flourish far beyond expected. This sense of family has trickled down all the way from the EC board to our general members and we have seen significant improvement in student’s attitude and engagement with our ASDA chapter. As an ASDA family we have been able to make tremendous strides in legislation improving our advocacy academy, introducing an ADPAC drive and hosting congressional appointments. We have engaged pre-dentals through creating a one-on-one relationship, new Facebook group dedicated to pre-dentals, and inviting pre-dentals at Roseman ASDA events. We have also engaged members through increasing our social media efforts by creating a new website, new logo, revamping the Instagram page and creating a new RosemanASDA snapchat. These are just a few highlights of some of the improvements Roseman ASDA has made in some of its “weaker” points. Throughout this application I hope that it becomes evident that Roseman ASDA has improved far beyond what anyone could have imagined and have showed no signs of slowing down.

The changes made to our chapter are a testament to great leadership among our 2015-2016 board. What began as a distant vision of the chapter we could become has slowly become a reality as we started to grow closer and closer to the ideal chapter we knew we could become. Roseman ASDA continues to strive to improve all aspects and we are never content with past accomplishments. I am truly humbled by the efforts of our board and continue to be amazed at what our young ASDA chapter is able to accomplish. I am proud to say that our chapter has made considerable improvements in all aspects and have successfully been able to convert what could have once been considered weak points into some of our chapter’s strongest aspects. Roseman ASDA continues to dream bigger and the future of our chapter has never seemed brighter. On behalf of the Roseman ASDA board we would like to thank you for your consideration in the 2015-2016 ASDA Gold Crown Awards.

Sincerely,
Mohammad Bawany
Roseman ASDA President
Encourages member involvement
- Improved General Body Meeting attendance has tripled since previous year. Expanded discussion topics, increased member input, and supplied snacks to draw members.
- NEW! 2 committees created (GKAS and Sustainability/Ethics), increasing committees and member involvement.
- NEW! Board expansion by adding subcommittees to existing committees teams. Social Media alone added a Website Manager, Videographer, and Graphic Designer.
- Improved: Twenty-seven D1's involved with committees, up from 10 the previous year.
- 100% enrollment of student body in ASDA.
- NEW! Member Spotlight social media initiative to highlight involved members and showcase the diversity in our membership.
- NEW! TOMS #withoutshoes Instagram event. Roseman ASDA took part in a TOMS shoe campaign to raise awareness for children's health and education. For every Instagram post, TOMS donated a pair of TOMS to children in need. Members encouraged to participate and the winner received a free pair of TOMS.

Organizes a successful membership drive
- Improved! Revamped D1 orientation video which increased D1 involvement.
- NEW! Member benefit packet created to successfully illustrate benefits to incoming D1's and current members.
- NEW! ASDA/ADPAC booth at annual Fall Vendor Fair so that student's could stop by and ask questions pertaining to membership.
- NEW! 2 committee chair positions reserved for D1 Class (D1 Representative and Pre-Dental Day Chair).
- Annual D1 social held at a venue with ( ) attendance from the D1 class. Facilitated discussion between new D1's and existing board members to promote interest.
- NEW! Introduction of RUASDA slogan shirts that encourage members to become involved and ask questions from existing board members.

Uses the following communication vehicles: class announcements, bulletin boards, e-mail, website, social media, etc.
- Improved: Facebook page started with 188 followers in January 2015 and ended the year with over 300 followers.
- Improved: Instagram page had 26 followers in May 2015 and now had over 200 followers.
- NEW! First dental school to have a Snapchat account which documents behind-the-scenes of events and board meetings.
- Encouraged use of Snapchat by having a question based on the footage that members may answer first and win a Starbucks gift card.
- Improved: Consistent and thorough emails sent out as an “ASDA Weekly Announcements” email instead of over sending.
- NEW! Roseman ASDA Logo designed by 2015 Chicago National Extern, Minh Phi.
- Improved! Website recreated and made the interface more user-friendly. Included more content (blog posts, galleries, benefit pages) and advertised through other modes of social media to direct more traffic. Better accessibility, ease of use, and aesthetics.
- NEW! #RUASDA hashtag to help create a constant presence and link all activities together. Encourage members to promote our chapter when participating in events.
- NEW! Roseman ASDA Lifesize Instagram frame to increase participation and allow members to communicate what they did at events.
- NEW! Roseman ASDA Youtube channel created. Started a monthly “Meal Prep Monday” series to suggest healthy eating for busy dental students.
- NEW! Roseman ASDA Fever Instagram Contest. Winner of this event got a $25 gift card and the class with the most submissions got $10 worth of food donated to their Utah Food Bank class bin.

Successfully implements chapter leadership transitions through use of how-to guides, reports and retreats.
- NEW! First annual Chapter Leadership Retreat held in Park City, UT to focus on honing our skills as a chapter and encouraging growth, development, and communication. Had attendance from ASDA National President, Dr. Mike Meru, and participated in a variety of team-building and communication exercises.

Uses ASDA branding (including ASDA signage, banner, and ASDA flyers) and communicates national ASDA initiatives and events to its members.
- Uses ASDA banner at all events to promote visibility.
- Created RUASDA shirts to sell to students and generate discussion and raise awareness.
- Creative flyers visible before every event through all social media outlets and on bulletin boards.
- General Body Meetings held to discuss national ASDA initiatives, as well as summary presentations after national meetings.

Utilizes green and sustainable practices at ASDA events and in communications.
- Recycle bins at every Lunch and Learn and board members direct membership to recycle.
- Improved! More verbal announcements, email communication, and use of social media to limit printing and distributing of flyers.
⇒ **Offers professional or educational programs that encourage interaction between students and faculty, staff and state/local dental societies.**
- Faculty are invited and encouraged to attend all Lunch and Learns.
- Faculty participated in annual Food Drive, Ethics Night debate, and our first Mock Trial.

⇒ **Organizes events/programs that promote leadership development and professional training.**
- NEW! Chapter Leadership Retreat that promoted team-building, communication, and personal growth. Attendance from all four classes and Dr. Mike Meru, past ASDA National President.

⇒ **Interacts with other ASDA chapters in district.**
- Member of District Facebook page and periodically posts updates to inform other chapters of our activities.
- Individual board members participate in their respective positions phone calls with other district members to create ideas.
- Attend district meeting and participate effectively in chapter idea exchanges.
  - IMPROVED!!! 8 Roseman ASDA members at the NLC.
  - 4 Roseman ASDA members at the National Annual Session
  - IMPROVED!!! 8 Roseman ASDA members at the District 10/11 Leadership advance
  - IMPROVED!!! 19 Roseman ASDA members at the District 10 Meeting.

⇒ **Participates in community service or outreach activities**
- NEW! Ronald McDonald House- Our ultimate goal for this event was to bring smiles to every child we met (even if that meant we had to lose at Mario kart 11 times in a row). Children who stay at the Ronald McDonald house are often receiving lifesaving medical treatment and anything we can do to brighten their day is something we want to be involved in.
- NEW! Food and Care Coalition—an amazing organization that works to feed families in need by providing three meals a day to anyone in need. Roseman worked to help prepare and serve meals to the community.
- NEW! Salt Lake Youth Services/ Christmas Box International- Providing Mentoring and OHI to children who have been abused, neglected and abandoned
- NEW! IIIHELLP- Roseman ASDA has partnered with IHHELPP, in OH supplies and OHI to impoverished parts of the Philippines. By creating instruction manuals for children and adults, provide OHI and OH supplies for Filipino communities.
- NEW! Salt Lake Pacific Island Coalition- Salt Lake has the largest population of pacific islanders in the country. Research has identified that the pacific islander community is in dire need of health improvements, especially in the area of dental needs. Roseman Students helped spread awareness about a number of health risks that occur from improper Oral hygiene and health risks that are common amongst both adults and children.
- NEW! Granger School District Community health event (School)- Roseman Students provided OHI and OH supplies to adults and children who attended the event.
- NEW! Salt Lake Services (community homeless population)- Providing meals and oral hygiene supplies for the homeless population of Salt Lake City.

⇒ **Conducts health and wellness activities**
- NEW! Chiropractic aspects of dentistry Lunch and Learn. Local chiropractor spoke with members about the importance of ergonomics in relation to our field.
- NEW! Oral cancer screening live demonstration of intra/extra oral exam training at a general body meeting.
- NEW! Health and Wellness column in the newsletter( fact check.)
- NEW! “Meal Prep Monday’s” videos on Youtube channel.
- NEW! Health and Wellness Yoga Day.

⇒ **Organizes activities that are unique and original.**
- Multiple movie nights at the local discount theater throughout the year with family-friendly movie options.
- NEW! Cuspid Cup. Field day event with participation from students and faculty and a catered BBQ. Activities ranging from tug-of-war to impression making.
- 3rd Annual ASDA/ADSA/SPEA Jeopardy Tournament.
- NEW! Friday the 13th Burger Night social at a downtown venue.
- NEW! A Dentist’s Dilemma— A Mock Trial.
- NEW! Closet Clean-Up event to take inventory and reorganize all ASDA items.
Holds legislative lunch-n-learns and other legislative events to inform members of ASDA’s policies on issues such as student debt, barriers to care and mid-level providers.

- IMPROVED!!! 2nd Annual Advocacy Academy – 100+ students participated in the course of two days.
  - Representative Marie Poulsen spoke about the importance of dental students involvement at the capitol hill.
  - President-elect Dr. Val Radmall & President Dr. James Bekker talked about the direction of the UDA and provided up to date dental related issues in the state in Utah.

- 3rd Annual Advocacy Academy - 80+ students participated in the course of two days.
  - Senator Peter Knudson D.D.S. talked about how legislation impacts dentistry and the importance of Local Grassroot advocacy.
  - UDA Executive Director Monte Thompson talked out legislative process and effective lobbying along with current state dental issues.

- NEW!!! 1st Annual Host your Legislator – South Jordan Mayor Alvord made a presentation at our school detailing the importance of grassroots advocacy. He is a dentist himself so he provided a valuable perspective on local advocacy in relation to dentistry.

• Attends state or national lobby days or organizes state lobby day.
• Sent two members to National Student Lobby day – Matt Bender ’16, Eddie Lee ‘17.

Involved with state and/or local dental society.

- NEW!!! Congressional Appointments in Washington D.C. and Utah – Three Roseman ASDA student delegates, Mohammad Bawany, Matt Bender and Eddie Lee, were advocating and discussing H.R. 539, Action for Dental Health Act & H.R. 649, Student Loan refinancing Act & H.R. 160, Protect Medical Innovation Act in Washington D.C and also took advantage of the legislators’ congressional recess to reiterate the dental professions and students’ hot topics to the staffs in Utah.
  - Representative Rob Bishop
  - Representative Chris Stewart
  - Representative Jason Chaffetz.
  - Representative Mia Love
  - Senator Orrin Hatch
  - Senator Mike Lee

• Voting representation in the state dental society House of Delegates and representation on councils.
  - IMPROVED!! Three attendees with two voting rights in Utah Dental House of Delegates
    - Mohammad Bawany (1st delegate)
    - Ronak Parikh (2nd Delegate)
    - Eddie Lee (Attendee)
  - NEW!!! Utah Dental Convention planning Committee student members.
    - Trevor Paskett (1st Delegate)
    - Eddie Lee (2nd Delegate)
  - Roseman ASDA participated in formulating tracks that are geared specifically for dental students need to help them succeed in dental school as well as make smooth transition into real life practice setting.

• Contributes legislative articles to local or national ASDA publications or other state society publications.
  - "Importance of building grassroot network" Eddie Lee (2017) Shared the current national hot topics and the importance of being engaged in the legislative process as well as organized dentistry.

• Conducts successful ADPAC drives.
  - IMPROVED!!! ADPAC membership drive increased number of Basic ADAC members to 37 & 1 Capital club member.
  - NEW!!! ADPAC drive during the Fall Vendor Fair and Kick Off L&L.

Chapter is represented on district cabinet or involved in district activities.

- Two Roseman ASDA member hold National Chicago Extern positions:
  - Danielle Marciniiek ('18)
  - Minh Phi ('18)
- Three Roseman ASDA members hold District positions
  - Danielle Marciniiek ('18): Communications Chair
  - Eddie Lee ('17): Legislative Co-chair
  - Paridhie Patel ('17): District 10 Meeting Committee Planning Member
- National Rising leader Award
  - Danielle Marciniiek ('18)
- NEW!!! 8 Roseman ASDA member at the D10/11 Leadership Advance.
⇒ **Conducts one or more organized efforts at earning money.**
- **NEW!** – The Cuspid Cup. The Cuspid Cup is an interclass field day competition with over 115 student and family participants. This first year it profited just over $200. We hope to grow this event to be an even greater fundraiser for charity in the future.

⇒ **Efforts at raising money have increased from the previous year or successfully sustained a large budget.**
- **IMPROVED** – Revenue. Our revenue this year was $23,639 as opposed to last year’s $22,812. This will only continue to increase with the addition of our second vendor fair.
- **NEW!** – Two Vendor Fairs. This school year we have doubled our vendor fairs. We now have Fall and Spring Vendor Fairs. This will nearly double our annual chapter revenue and increase the number of companies, residency programs, and professional associations that can educate our students.
- **IMPROVED** – Lunch and Learn Process. This year we have decreased our eat-and-run rate from a high of 63% to a consistent 4%. We have also maintained higher attendance than our previous year through simple logistical changes. We have implemented a check-in system that decreases anonymity and increases personal accountability by students. Our old food room had a direct exit out of the lecture hall, so we have changed the location of food to a more interior room that decreases the temptation to leave.
- **NEW!** – Annual Sponsorship Form. Last year we only had a registration form for out vendor fair. This year we created a comprehensive Annual Sponsorship Packet, which included all of our events for the entire year with sponsorship pricing for each. This gave sponsors a convenient way to view our events for the year in one place rather than calling them multiple times per year. The annual packet gives sponsors and our chapter a better way to budget and plan for the year.

⇒ **Organizes fundraisers that are unique and creative.**
- **NEW!** Created RUASDA t-shirts to sell to members and increase awareness about our brand and our mission.

⇒ **Demonstrates cost-saving measures in chapter events.**
- **IMPROVED** – Expenses. Even with our increase in revenue our expenses have dramatically decreased from last year. Our total costs for 2015 have been $15,579.88, which is a huge decrease from last year’s $20,202.85. What makes this especially impressive is the significant increase in ASDA-sponsored events this year.
- Committee chairs and board members are given budgets at the beginning of the presidential term year and they are encouraged to communicate and adhere to their budgets. All chairs are encouraged to look for sponsorship and other cost-saving options.

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<th>Event</th>
<th>Revenue</th>
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<th>Donations</th>
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<td>Fall Vendor Fair</td>
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<td>ADA-sponsored Great West Insurance</td>
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<td><strong>New! ADA 2015 National Signing Day</strong></td>
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<td>ASDA Crest Oral-B Community Service Grant</td>
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<td>$100.00</td>
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<tr>
<td><strong>New! Cuspid Cup</strong></td>
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<td>$2,705.00</td>
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<td><strong>New! Leadership Retreat in Park City</strong></td>
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Recruits predental members for national ASDA membership
- NEW! Promoted national ASDA membership and its benefits to predental students on the Roseman Pre-Dental Facebook page
- NEW! Promoted national ASDA positions to predental students on the Roseman Pre-Dental Facebook page
- NEW! Specific page on the Roseman University ASDA website where predental students can find information geared specifically to them.
- IMPROVED! Visited neighboring colleges to give presentation of Roseman and ASDA and its benefits.
- Working on different activities to introduce manual dexterity
- Q&A with students
- Created incentives for predental students to join ASDA through Roseman University
- Free registration for Roseman Annual Predental Day
- Guaranteed pairing of mentor in Roseman mentorship program
- NEW! Promoted the ASDA District 10 first webinar explaining ASDA and its benefits for predental students followed by Q&A

Introducing predental to dental school and organized dentistry (ASDA and ADA)
- NEW! Predental Newsletter including articles of students in each year, reasons why students chose Roseman, why Roseman is different from other schools, benefits of joining ASDA, why legislation is important in dental school, mentorship program information, Roseman ASDA media information, predental day information.
- NEW! Roseman ASDA Predental Chair (Joanna Lee) participated in ASDA District 10 Predental Chairs Conference Meeting to exchange ideas and learn from other chapters.
- NEW! Created Roseman University College of Dental Medicine Pre-Dental Group page to share current events, hot topics, ASDA benefits, mentorship program, DAT/Interview tips, Health & Wellness tips, dental school information's, upcoming deadlines.

Offers networking, social and community service events for predental with dental students, including leadership & mentorship opportunities
- NEW! Sponsored 2 predental students to attend the District 10 Meeting
- IMPROVED! Mentorship Program: Established over 20 mentor relationships between Roseman student and pre-dental students
- NEW! Invited predentals to participate in Roseman’s Cuspid Cup, giving them the opportunity to network with students and faculty

Organizes a Predental Day or workshops for pre-dentals on getting into dental school and hands-on activities.
- IMPROVED! Offered second annual Pre-Dental day but expanded it to include mock interviews, presentations by the Dean of Admissions, and Q&A panel with current dental students., tips on applications and interviews.
Who is RUASDA?

As an auto-enroll chapter, Roseman ASDA is fortunate to have 100% membership by our student body. This fact though does not detract from our commitment as a board to empower and strengthen our members in the realm of organized dentistry.

Our active board is compromised of sixteen committed members from all four classes. The individuals on this page work tirelessly to promote our mission and unite our membership! #RUASDA.
Alongside our wonderful board are the hard-working and dedicated committees. Each chair is highly encouraged to form a committee and delegate tasks to promote involvement from general membership and begin to understand the value of delegation.

Our committees are comprised of a variety of members from different classes who begin to establish connections with Roseman ASDA and better understand the value of membership. Their hard work does not go unnoticed!
The President serves as the trunk, EC board its branches, and committee members the leaves. As we continue to increase our membership and commitment to RUASDA the tree will continue to blossom with new leaves.

- Streamlines Communication
- Teaches everyone to become a leader.
- Increases time efficiency.
One of the biggest goals for this year was to change the perception of students that ASDA is just an organization that provides free lunch and learns. We reinforced ASDA fever and the benefits of being active in ASDA at monthly general body meetings and through various social media platforms.

This year, we wanted to expand our social media in order to inform our members of upcoming ASDA events on multiple platforms. For example, the newly designed website provides better accessibility, ease of use, and aesthetics. In addition, we actively used Facebook, Instagram, and Snapchat, and in turn, our followers increased tremendously, by 68% on Instagram and 60% on Facebook. Announcing our events on multiple platforms informed more members quickly and promoted active participation from every class than when we solely used email to inform members.

We also wanted to start a new tradition of spotlighting active ASDA members, along with faculty, with a bi-monthly feature. We incorporated the hashtag #ruasdaSpotlight and showcased a personal side of our members. This allowed us to recognize active members publicly. We held many contests on our social media platforms, like Instagram and Snapchat, to increase participation among members. A life-size Instagram frame was also created to spread ASDA fever. All in all, the use of social media further promoted active engagement from members of all classes.

"Increased followers by 60% on Facebook."
At Roseman ASDA we have worked very hard over the past year to build our brand into something that can both be heard and seen. The idea of RUASDA was brought up by our Past President, Ryan Dahle, who was clever enough to recognize that our school name Roseman University could be shortened and represented by a clever acronym.

Since we first started using this in our conversations amongst board members it has really grown and expanded to be recognized widely by our members. The name encourages conversation and builds a network that is powerful when united together. We know the strength of dental students working towards a common mission promoted by ASDA. We have consistently used our hashtag #RUASDA through all our social media outlets, on pictures, and in posts. We want our members to know we are there and constantly working to improve things for them. We decided to further put this message on shirts and fundraise to get the brand out there.

So far it has been a success and we hope to continue to grow and build more ways to increase visibility.

For now, R U ASDA?
Creative Flyers have helped us capture the attention of our student body and promote our events in a unique design. These stunning and artistic visuals span our social media and the halls weeks before our events.
1. Name
2. Class of 201_
3. Hometown
4. Hobbies
5. Favorite place to eat in SLC
6. What made you decide you wanted to be a dentist?
7. What is your favorite ASDA event?
8. Where can you find me outside of school?
9. Interesting fact about me
10. What do you see yourself doing in five years?
11. Favorite dental procedure
12. Question of your choice
Activities
Over 40 Lunch and Learns throughout the year spanning all classes.

Variety of food and vendors to encourage member attendance.

Raffle prizes at General Body Meetings to reward member contribution and attendance.

Snacks provided at General Body Meetings to fuel members.
"Helping Hands is a great initiative to provide for those who are in need of extra care and comfort during their recovery from medical treatment. This group has given me an opportunity to reach out all while learning new skills. It is a humbling experience, and I hope it continues to thrive and grow."
- Lee Mai, Roseman ‘18

"To practice dentistry at the highest level in the clinic, it is essential to keep our mind, body and spirit at its highest state. Yoga helps you to be mindful of yourself and that surrounds you. It also helps you relax, stretch and tone up. What more can you ask for. Happy Yoga!"
- Eddie Lee, Roseman ‘17
The lights were bright, the audience quiet, and the RUASDA banner hung in anticipation. Music blared through the speakers and the board ran out to give the best four minute performance of their life. Months of preparation led up to this moment and RUASDA opened the first annual Roseman Talent Show with a bang!
Roseman ASDA partnered with SPEA to bring one of the highlight events of this year! In order to encourage ethical dentistry a series of clinical cases were presented and three of our beloved faculty defended the positions they would take. The winner, Dr. Richards (pictured left) was selected by the students themselves. This is a tradition we hope to continue!
D1 Social

- Attendance from over half the D1 class.
- Table set up to sell RUASDA shirts to promote ASDA fever and encourage member involvement.
- Costume contest with raffle prizes.
- Active discussion between current board members and the new class.
The goal of our Vendor Fair is to expose our students to the diverse products available to them during their education and into their dental careers.

This year we expanded to host two Vendor Fairs: Fall and Spring. Our Fall Vendor Fair brought twenty vendors and a plethora of prizes to our student body! It was held right in our dental building with two stories of vendors spread in over a dozen rooms!

- Participation from 20 vendors.
- BBQ cookout by our very own Dr. Ashman
- Raffle prizes awarded through a Vendor Bingo
- RUASDA/ADPAC booth.
The Cuspid Cup is an interclass field day competition where each dental school class at Roseman University CODM and a group of pre-dentals from neighboring colleges and university formed 5 teams, which competed in various mental, physical challenges included an impressions competition, perfection, tug-o-war. Two pairs performed impressions on each other during the competition, faculty dentists our impressions judge. Typodont three students head to head to all the teeth back in the correct position the crowded around as they scrambled to finish. The relay race included a three-legged sack race, doughnut eating, egg-in-spoon race, dental trivia, and a bucket brigade at the finish line. The event was catered by the best barbeque pit in the Salt Lake area, which was very popular with our students. We also had a raffle for ten powerbrushes at the end of the event.

The event brought our chapter members closer together as lifelong colleagues. The predentals in attendance learned a lot from interacting with the dental students and were glad to see that dental school can be fun! We planned the event hoping to make it an annual activity, and after the high acclaim it received from the participants it will definitely continue annually.

We had two corporate sponsors for the event and secured discounts for t-shirt printing and food. Students paid $10 for registration, food, a t-shirt, goodie bag, buffet lunch, and entry into the powerbrush raffle. For $15 students could bring their families for food and children’s activities. With a large portion of our membership being spouses and parents, it was especially important for us to include families. With everything included for our students, they received more than triple the value of their admission fee, paying $10 for about a $30 value. This value was even greater for those who brought their families. We hope to gain additional sponsors next year, so that all monies paid by our students will go directly to philanthropic endeavors.
Roseman ASDA worked with TOMS to support their "One Day Without Shoes" initiative! This wonderful opportunity allowed our members to do their part as global citizens. For every picture they uploaded as part of this campaign, TOMS donated a pair to a child in need.
The Mock Trial was a partnership between our ASDA and SPEA chapters. Attendees learned about ethical and legal issues that could arise when not getting proper informed consent and not knowing when to refer. Students participated as the defendant, prosecutor, lawyers, and judge. We also had two of our faculty dentists act as expert witnesses. The high-energy of the participants kept the students in the audience entertained and engaged. It was a fun and informative event that will certainly happen again next year.
To continue tradition, Roseman ASDA teamed up with Roseman ADEA and SPEA to bring the annual Jeopardy tournament. With newly acquired buzzers this year the game was sure to be intense and fair.

The attendance this year was the highest with participation from all four classes! In the end, the D2 class took it home by answering questions ranging from dental anatomy to ethics.

This event is a wonderful opportunity for students preparing for boards and a good review for those who have already taken them and want to stay up to
ORGANIZED DENTISTRY
Pre-Dental Day

Roseman Pre-dental day was a great step towards reaching out to our local pre-dentals. Our school is filled with non-traditional applicants that can provide helpful insight to what it takes to get into dental school. We provided our contact information, made some meaningful connections and have even seen some past attendees enroll in the class of 2019! We can't wait to see what our next pre dental day brings!
The purpose of this weekend was to hone the leadership skills of our local members and help develop communication between key leaders within Roseman ASDA. As student leaders we can help guide, build, and nurture the foundation of our growing university.

Roseman ASDA has traditionally encourage national participating by its members and succeeded in building recognized leaders. In order to continue this path it is important to develop leaders early on and ensure that everyone is committed to the same mission. Through strategic planning, communication skills building, and teamwork we can continue to grow.

This retreat was integral in accomplishing these goals and inspiring local leadership to attain their maximum potential. Activities included team-building exercises, presentations from nationally recognized dental leaders, and discussions.
- Three-day event held off-campus to promote a lighthearted atmosphere that advocates involvement.
- Raffle prizes from over ten local businesses.
- Partial sponsorship from Aspen Dental.
- Customized swag to commemorate event.
- Attendance from all four classes, every ASDA committee, and class presidencies.
This year Roseman ASDA had the opportunity to send eight members, for the first time, to the National Leadership Conference. This event is one of our chapter’s favorites and every year we try and raise the number of people we can fund. To us, training our new leaders and those interested in becoming involved in organized dentistry is an important mission. We sent two first years, four second years, and two third years. All the attendees truly enjoyed the experience. They participated in a variety of workshops, contributed to active discussions, and came back read to spread their new knowledge. We always hold a general body meeting following this event to disperse the information to members who were unable to attend. Finally, our very own Danielle Marciniak ‘18 won the Rising Leader Award! Overall it was an incredibly successful conference!
“Annual session is such a unique experience because you get to meet dental students from across the country, see the political side of ASDA, and vote on the next representatives. I was lucky enough to review a resolution so I got to see the process from a different perspective as well as being in the House of Delegates meetings where students from each school vote on important issues. With all the excitement, social events, and lectures, there is no doubt why we call it the "best week ever."

- Paridhie Patel, Treasurer ‘15-’16
District 10 Meeting

- Sent 17 attendees to the District 10 Meeting held in Portland, Oregon.
- Participated in chapter exchange meetings.
- Paridhie Patel ‘17 was the District Communications Chair.
- Sadaf Moghimi ‘16 was on the District Meeting Planning Committee.
"This was my first experience attending a district leadership advance and it did not disappoint. It was inspiring to see people who, not too long ago, were in the exact same place I am now, and are succeeding in our profession and accomplishing the goals they had set for themselves. This conference motivated me to continue to work hard and develop my leadership abilities as I progress through my career."
- Colin Young, Roseman ‘18
Advocacy Initiatives
“National Lobby Day was an amazing opportunity for dental student leaders to come together as one voice, one profession. It helped build relationships with our legislators to figure out a way to address the concerns we have. It was a truly rewarding experience of a lifetime.”

-Eddie Lee,
Legislative Liaison ‘15-’16

“National Lobby Day gave us the opportunity to meet with our nation’s decision makers and express the importance of dental-related legislation. It was an amazing opportunity to represent the interests of so many dentists and dental students in propagating these ideals. It helped solidify the fact that each individual can truly make a difference on the national level by being the voice to advocate positive change.”

-Matt Bender, Legislative Liaison ‘14-’15
Congressional Appointments at HOME in the state of UTAH!

- Senator Mike Lee - September 1, 2015
- Senator Orrin Hatch - September 2, 2015
- Congresswoman Mia Love - September 3, 2015
- Congressman Rob Bishop - September 17th, 2015
- Congressman Chris Steward - Oct 2nd, 2015
Advocacy Academy

Monte Thompson (UDA executive director)
- How the legislative process works
- How to lobby effectively
- Some current issues that affect the Utah dental society
- Introduce Utah Dental Association and how it can help professional careers

Senator Knudson (Utah State Senator)
- How legislation impacts dentistry
- The importance of grassroots advocacy
- Overview of key issues
- Students’ involvement and how it relates to them
- What is the role of the UDA, student, and State and political parties
Community Outreach
Roseman ASDA has always striven to create a lasting impact in our community and beyond. Our goal each year is to engage our student body into contributing more than just providing dentistry, but also helping to improve the lives of everyone we meet. Our goals for this year is to increase the impact we make in our community by providing proper oral hygiene instruction and dental supplies to over 1000 people. This comes from Health fairs like the Polynesian Association annual Health fair, where students presented to over 300 attendees on the proper way to maintain oral health; events like these are the bedrock of our outreach efforts. We have also given oral hygiene instructions at several other locations like the granger school network, the salt lake youth services and the salt lake rescue mission. This year we also worked serve meals at the Food and Care Coalition. Also by working with the Ronald McDonald House Charity, we were able to help children undergoing treatment at the Children’s just have a moment to be kids. We have worked tirelessly to provide over 1200 meals to families in need during our annual food drive. We have provided 500 toothbrushes and toothpaste to disaster victims in the Philippines through our work with IHHELPP.
December 12, 2013
Roseman University College of Dental Medicine
c/o Rosean Parish, Roseman ASDA Community Outreach Chair
10920 S. River Front Parkway
South Jordan, UT 84095

Dear Mr. Parish,

Individual member organizations of the Utah Pacific Islander Health Coalition (UPHIC) wholeheartedly support and endorse the Roseman University ASDA in its proposal to improve and expand oral health programming among our dynamic and rapidly growing Native Hawaiian and Pacific Islander communities in Utah – which already number over 40,000 people.

The Roseman University College of Dental Medicine opened in 2011, the same year that the UPHIC was formed, and our organizations have been working in parallel for the benefit of health and dental science students and underserved communities. The Roseman ASDA has demonstrated a genuine desire to maximize outreach and education through culturally responsive approaches – such as partnering with the UPHIC at events such as the Tongan Interfaith Health Fair, the Granite School District Pacific Islander Family Night, and the 20th Annual Utah Native Americans Health Fair – and we support their continued efforts.

Sincerely,

[Signatures]

[Endorsement Signatures]
The highway clean-up was a great way to start the year by giving back. We kicked off our sustainability efforts of the new school year by adopting a stretch of I-15. Our ASDA chapter is committed to keeping up our stretch of the highway and making sure to represent our ASDA chapter in the community! (Photo left)

To conserve water usage, Roseman ASDA encouraged the whole school to participate and bring awareness while brushing your teeth. Beautiful people leave the place better than they have found. Roseman ASDA hope to achieve Eco-friendly environment in daily practice. (Photo above)

Last Fall, Colgate provided a grant for a pilot recycling program for eight dental schools and eight dental hygiene programs in the United States from September through December. Each school was provided with recycling boxes for specified oral care products and packaging and a TerraCycle account. For every pound of recycled products received, $1 is donated to a 501(c)(3) non-profit organization of choice. The ASDA chapter at Roseman University was a part of the pilot program. They chose the Senhoa Foundation, a non-profit organization which supports “vulnerable persons and survivors of human trafficking by providing income-generating opportunities, social reintegration and programs for empowerment.” The boxes were placed in the clinic and classrooms. Once they were full, the items inside were shipped to Terracycle and tracked using a free prepaid shipping label. Roseman ASDA collected the most items per student. The prize was a beautiful bench made of recycled materials in the photo to the left.
Elle Dinh– Roseman ’17
This year was the second annual Roseman ASDA 5K Oral Cancer Walk/Run which took place on Saturday, May 2, 2015 at the Riverfront Pavilion (located across the street from the South Jordan campus). The event was launched with an opening statement by Dr. Frank Licari, the Dean of CODM, discussing the importance of oral cancer awareness and screenings. Following was a heart-felt talk by oral surgeon, Dr. Kris Munk, who shared a personal story of a patient’s unfortunate defeat by oral cancer, reinforcing the importance for everyone to be screened regularly. This year alone, over $6,000 was raised and donated to the OCF. OCF is a national non-profit organization that aims to reduce suffering and save lives through prevention, education, research, advocacy, and patient support activities. Students on the Oral Cancer Committee work nearly year-round to meticulously plan this event, coordinating between the CODM, OCF, and community sponsors. Thanks to their dedication and commitment to the cause, the effort against oral cancer will continue every year with hopes to reach out further to their surrounding communities and save many, many lives.
- Raffle prizes from a variety of local businesses.
- Warm-up conducted by local Zumba Instructor.
- Oral cancer screenings done on-site using laser technology.
- Live music and photo booth.
- Students in costume to entertain children.
- Attendance from over 100 people!
No family should go hungry during the holidays! Roseman ASDA re-introduced the canned food drive for the Utah Food Bank this year for the third time in a row! Through a friendly competition between classes and faculty Roseman was able to collect over 1,100 units of canned goods to donate. Students and faculty alike were encouraged to supply healthy food keeping the population this would be going to in mind. The winning class, the D1’s, were rewarded with a food party of their choice. It’s amazing what we can accomplish as a dental community!
thanks you for your consideration!