

**Q6**

Describe one member engagement and value event or chapter member benefit program aimed at increasing member engagement and value. (250 word limit. Responses longer than 250 words will be cut.)

A new benefit program that we launched this year was a Zoom meeting led by a Protective Insurance representative. We had the representative highlight the free insurance benefits that ASDA members receive when they register. Students who attended the live webinar had the chance to ask questions, and also received a GrubHub gift card in return. Those who were unable to attend live were still able to watch the recording. In addition to this programming, ASDA hosts frequent lunch and learn presentations covering topics ranging from contract negotiation and how to grow a practice to presentations from specific DSOs and product vendors. Our ASDA chapter provides catered lunches, and these are a very popular event for our members.

---

**Q7**

Describe one chapter community service event that creates connections with our communities. (250 word limit. Responses longer than 250 words will be cut.)

One of our largest community service events this year was our annual food drive. Creighton School of Dentistry competed against Creighton School of Medicine, Creighton School of Occupational Therapy and Creighton School of Physical Therapy in the canned food drive benefiting Operation Others and serving over 1,600 local Omaha families. The event brought in almost 3,500 items for the Omaha community. This event fostered a friendly spirit of competition not only between dental and other professional students, but also between dental classes as well. The dental class that brought in the most items won a special lunch, and this year the Class of 2025 brought in approximately 1,300 items for the drive! ASDA will be partnering with another student organization to sponsor a catered lunch for their contributions.

---

**Q8**

Describe one chapter advocacy event that educates and involves members in ASDA's advocacy and legislative priorities. (250 word limit. Responses longer than 250 words will be cut.)

Creighton ASDA was very excited to welcome Molar Bear for Advocacy Month! Although advocacy events ranging from tie dye with action alerts to contests for sending letters to legislative leaders have been held throughout the year, the highlight of advocacy at Creighton has been our lunch and learn with ADA Lobbyist, Megan Mortimer. Students signed up for ASDA Action Alerts to receive their lunch and Megan presented on the basic principles of lobbying and gave specific examples of the power of getting involved. She also presented on student debt and loan reform, which captured students' attention since it is one of the advocacy topics that we are most immediately and intimately impacted by.

---

**Q9**

Describe one chapter wellness event that educates members and involves members in ASDA's Five Dimensions of Wellness. (250 word limit. Responses longer than 250 words will be cut.)

The new school year started out with a bang as our Wellness Chair secured a month of free yoga classes for all dental students. Students were encouraged to take time to exercise their minds and their bodies at the convenience of a local yoga studio with a plethora of class offerings. These classes mainly highlighted the physical, intellectual, and emotional Dimensions of wellness. However, it also encompasses occupational and educational wellness because students were able to come back to class and clinicals more refreshed. The chapter's focus on wellness continued throughout wellness month with a free event at the local dog bar, where students and faculty were invited to bring their dog to play while ASDA hosted trivia and raffle prizes. In addition to having fun with friends and puppies, students were able to engage in the educational side of wellness with our Trivia questions. Our wellness chair created the questions herself. Students were able to learn about our home city with an "Omaha" centered round, and also got to show off their general knowledge in subsequent rounds. We wrapped up our wellness month with an outdoor sand volleyball tournament, which was a hit with our members.

---

**Q10**

Describe one chapter communication (such as an enewsletter, the chapter website, or chapter social media campaign) that keeps members informed about ASDA. (250 word limit. Responses longer than 250 words will be cut.)

One major achievement on our Creighton ASDA communications front this year was securing an "ASDA" .edu account. In previous years, we have had our President and chapter chairs send out information via their personal accounts. With this change, we have been able to have more cohesive marketing campaigns. Additionally, Creighton ASDA has a very active Instagram account. Instagram posts range from promotional materials with information about upcoming events to photos highlighting events as well as more personal posts for the followers to get to know the executive team better. This past fall Creighton ASDA hosted the annual fall vendor fair; while email communications were sent out regarding the vendor fair, social media was the primary source of information and advertising. Thanks to an active social media campaign, we had record numbers of vendors, students and faculty attend the fair. Instagram has also provided Creighton ASDA with the unique opportunity to share and support ASDA news on the district and national levels in addition to local chapter information.

---

**Q11**

Describe one chapter event that develops professional and leadership skills of chapter members. (250 word limit. Responses longer than 250 words will be cut.)

Creighton ASDA hosted a Smiles for Miles 5K over alumni weekend. This event highlighted wellness and professional development. ASDA partnered with a representative from the Alumni Advisory Board to offer a pre-race happy hour (the night before the race) for students to interact and network with recent graduates. Our alumni network is incredibly tight knit and a source for both mentorship and job searches. The 5K not only offered an opportunity for students and alumni to interact, but it also raised money for the Dental School Assistance Program to help patients from underserved backgrounds afford dental care they desperately need and deserve. All money raised at the event went directly to this program, and students are able to apply for the funds for their patients. We are looking forward to more professional development activities in the spring, such as our Hops and Headshots event. Due to COVID and financial barriers, we had to postpone our event last year, so students are looking forward to having this in the spring!

---