

#21

COMPLETE

Collector: Web Link 3 (Web Link)
Started: Wednesday, November 13, 2024 3:23:45 PM
Last Modified: Friday, December 20, 2024 12:38:45 PM
Time Spent: Over a month
IP Address: 128.163.238.189

Page 1

Q1 Kentucky
Select your chapter.

Q2 District 7
Select your district

Q3
Your Name
Victoria Crane

Q4
Chapter Position
President

Q5
Your Email
vacr222@uky.edu

Page 2

Q6

Describe one member engagement and value event or chapter member benefit program aimed at increasing member engagement and value. This excludes the submission of multiple events that are part of a single week-long or month-long challenge e.g., the discussion of various events during a chapter's Fever Week. (250 word limit. Responses longer than 250 words will be cut.)

UK ASDA, in the recent past, has brought back FEVER Week – a jam packed week of all things UK ASDA. There are tons of events that introduce students to the idea of ASDA, encouraging them to pay their annual dues and join the formative organization we all know and love. The event we'd like to highlight for this category is our annual Welcome Back Picnic that we host during FEVER Week. At this event, students, faculty, staff, and even residents are invited to gather at a local park to enjoy a cookout and camaraderie between friends. This year, members of our Social Committee even manned the grill! We fostered a friendly competition for the best side dish or dessert, the winner taking home a Starbucks gift card - a beloved necessity to dental school at UK. We also promoted physical and environmental wellness at this event with outdoor games such as volleyball, spikeball, and corn hole! Bringing everyone together for a night of fun is an event that we so love to host year after year. Fever Week was very successful this year, leading us to recruit 58 new D1s from a class of 70. Impressive considering we are not auto-enrolled! We even managed to gain three D3 and D4 members who had never been a part of ASDA.

Q7

Describe one chapter community service event that creates connections with our communities. This excludes the submission of multiple events that are part of a single week-long or month-long challenge (250 word limit. Responses longer than 250 words will be cut.)

UK ASDA's most well-known community service initiative is Saturday Morning Clinic, a free dental clinic held at the college for children in the Lexington community. SMC is hosted once a month, on a Saturday morning, with students and faculty volunteering their time and talents to provide free care. In 2024, UK ASDA provided a combined \$32,929 worth of dental care to our community - \$19,112 worth in the three clinics hosted in the fall semester! Treatment provided includes extractions, stainless steel crowns, fillings, comprehensive exams and radiographs, cleanings, and of course lots of fluoride varnish. Our biggest clinic this fall was our October Clinic where we provided over \$7,000 of care within three hours. We are so thankful to our Pediatric Faculty and student volunteers for giving up their time early on a Saturday morning to take care of our community!

Q8

Describe one chapter advocacy event that educates and involves members in ASDA's advocacy and legislative priorities. This excludes the submission of multiple events that are part of a single week-long or month-long challenge (250 word limit. Responses longer than 250 words will be cut.)

Historically, UK ASDA has not had many advocacy initiatives aside from sending students to the ADA Dentist & Student Lobby Day and encouraging participation in national advocacy initiatives via our social media. This year, we aimed to improve our advocacy initiatives by providing members with snacks displaying informative stickers. The stickers contained information explaining the bills we currently advocate for at both the state and national levels - the same bills we lobby for on Capitol Hill in Frankfort, Kentucky and Washington, D.C. Through our efforts, we encouraged members to understand the importance of organized dentistry and urged them to come together to have their voices heard, making a difference as students and in the future as dental professionals.

Q9

Describe one chapter wellness event that educates members and involves members in ASDA's Five Dimensions of Wellness. This excludes the submission of multiple events that are part of a single week-long or month-long challenge (250 word limit. Responses longer than 250 words will be cut.)

This past year, UK ASDA transitioned from hosting a wellness week, once per semester, to hosting a wellness MONTH, once per semester. While our 2 Wellness Months of 2024 were packed with events, our favorite wellness initiative of the year was our Wellness Social Media Challenges hosted this fall semester. With the use of social media, we encouraged members to reflect on their physical, emotional and intellectual wellness journeys. Members shared their current favorite reads, photos of their pets in honor of Caturday, and generated lots of laughs with their favorite dental school memes. We had so much fun chatting with members about their responses and reposting them for all of UK ASDA to see. The initiative ended with a bang as members participated in a locker decoration contest and shared photos to Instagram. This initiative provided members with a creative outlet, emphasized the importance of appreciating the little things in life, and generated consistent member engagement with the organization. Participation in the Wellness Social Media Challenge earned members entry into wellness themed raffle prizes, including tickets to our philanthropic Wine Night event, pickleball paddles, a massage gun, and Owala water bottle. We find that raffles get members fired up & excited about ASDA, which dramatically improves member participation and allows us to reach more students with our initiatives.

Q10

Describe one chapter event that develops professional and leadership skills of chapter members. (250 word limit. Responses longer than 250 words will be cut.)

This year, UK ASDA introduced a variety of new initiatives aimed at fostering leadership skills and supporting the professional growth of its members. One of the most notable events, held annually in the spring, is ASDA Day, which is organized by the UK ASDA Day committee. This event serves as a highlight of the academic calendar, bringing together faculty, staff, and students for a day of inspiration, recognition, and networking. Central to the event is the Dr. Barr Lecture, delivered by a distinguished dentist chosen by the committee. This year, Dr. Mark Hyman captivated the audience with a thought-provoking presentation about challenging clinical cases and the lessons learned from overcoming failures. His insights resonated with attendees, offering valuable takeaways for both personal and professional growth. ASDA Day also celebrates the achievements of its members by presenting awards to individuals who have made outstanding contributions to the organization over the past year. This moment of recognition emphasizes the importance of dedication and active involvement within ASDA. Additionally, the event serves as a platform to announce the incoming executive board and cabinet members, symbolizing a transition of leadership and a renewed vision for the year ahead. Following the lecture, the day continued with a vendor fair, where students had the opportunity to connect with dental companies, explore career pathways, and discover resources for furthering their education. This interactive fair provided a valuable networking experience which enabled students to engage directly with potential employers and industry representatives.

Q11

Describe one chapter communication (such as an enewsletter, the chapter website, or chapter social media campaign) that keeps members informed about ASDA. (250 word limit. Responses longer than 250 words will be cut.)

New this year, UK ASDA has introduced a digital version of our former newsletter, The Articulating Paper, now known as Rheostat Reels. Rheostat Reels serves as a digital platform to recap everything that UK ASDA has been up to over the period of time since the last Reel. This way, members are able to quickly see everything that we have done and how fun ASDA really is! We are intentional in gathering photos & videos at various events, and sit down to write voice-overs that explain not only what events were, but the intention behind the initiative. This practice allows us to repetitively instill the purpose and vision of ASDA to members, while providing them a fun and entertaining blast of the past. Additionally, the act of making the Reels allows our executive team a moment to reflect on the success of certain initiatives and recognize opportunities for growth in planning new events to address each of ASDA's values. Rheostat Reels will serve as an easily accessible recruiting tool in the future for prospective members to see what we are all about!

Q12

Respondent skipped this question

Upload the communication piece your chapter described in the communications category as a PDF or link below.

Q13

Add your communication piece link below.

https://www.instagram.com/reel/C6bhwhUrly9/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Page 3

Q14

Submit your chapter's YouTube video link.

https://www.youtube.com/watch?v=gM3k_I2iipI

Q15

Submit your chapter's Google Drive or DropBox video link.

<https://drive.google.com/file/d/1gEMwkcfrRRi7pTwM3L0M28NQQX3licQm/view?usp=sharing>
