2016 has been a year for the history books.
There have been many ups and many downs, but a phrase we all heard many times this year was “Make America Great Again.”
The phrase is short, yet it carries implications that America rides a rollercoaster of greatness, wavering from great to insignificant through the passage of time. Rather than acknowledge and build off previous successes, it encourages division and halts progression. True greatness comes from finding common goals and working to progress every year, and this is the greatness we aspire to at Roseman University ASDA.

As an organization we faced many of the dilemmas faced by any new president-elect.
We entered this year as an almost entirely new board with a lot of energy and excitement, faced with the option of starting anew or trying to build on the foundation laid by previous leaders. We made our choice and elected to make our motto “Leave a Legacy.”
This motto embodied both of our goals: first, to make lasting impressions on our fellow students about the importance of organized dentistry, and second, to develop systems that would help future generations of RU ASDA leaders to step up and continue the work without having to re-invent the wheel each year. This focus enhanced every interaction we had with each other and with our chapter members.
For example, we hosted our first ever “Get Involved Week” aimed at starting a culture of involvement at Roseman.
We also collaborated with every other student organization on campus several times throughout the year. We organized and hosted the first ever student track at our state dental convention, and we have worked to lay the foundation for mentorship and lobby day events for future years. These are just a few of the great successes we have had. As you review our application for Most Improved and Most Ideal Chapter, we hope you will see a legacy being built of improvement and involvement at RU ASDA. We don’t want to make our chapter great again; we want to make it great for decades to come.

Sincerely,
Trevor (Keith) Paskett
Roseman ASDA President
Roseman University College of Dental Medicine
Encourages member involvement and has significant participation from members

**IMPROVED** Over 70% attendance at the D1 Disco Social Night

**IMPROVED** 100% D1 attendance at more than 2 ASDA Lunch and Learns

**IMPROVED** RUASDA Annual Food Drive collected approx. 800 lbs foods collected

Organizes a successful membership drive to introduce new students to ASDA

**NEW** ASDA Get Involved Week during the 1st week of classes with the incoming D1s

**IMPROVED** Over 30% D1 class are active on ASDA Committees

Organizes events with the local and/or state dental society

**NEW** Over 50% D4s attended A Signing Day for the D4s in transition to ADA

Uses the following communication vehicles: class announcements, bulletin boards, e-mail, website, social media, etc

**NEW** #ChooseRoseman Pre-Dental Video Series on Youtube- Video series led by 2nd and 3rd years providing useful information for pre-dental students

**NEW** #DentalStudentEats Video Series for ASDA Wellness- Video series led by Shadi Afkhamirad ('19) providing healthy cooking recipes for dental students

**NEW** Committee Board Members' Videos- Videos describing each leader’s role and responsibilities to encourage student involvement. Currently has 25 subscribers

**NEW** Facebook- Roseman Pre-dental page- 176 Likes (82 new Likes since March 2016) + more reviews (5/5 stars) -Established New Pre-Dental page to interact with students applying to dental school

**IMPROVED** Facebook- Roseman ASDA page- 491 Likes (151 new Likes since April 2016) + more reviews (4.9/5 stars)

**IMPROVED** Instagram- Rosemanasa Instagram page- 600+ followers with 310+ new followers since April 2016

**NEW** Instagram- Roseman Pre-dental Instagram- for pre-dental students to stay connected, active since October 2016. Currently has 63 followers

**IMPROVED** Snapchat- Roseman ASDA Snapchat – to document events and activities at Roseman Dental. Snapchat score: 1,103

**IMPROVED** Website- rearranged its layout with updated content, blog posts, pictures of all ASDA events, ASDA calendar and linked to other social media. Currently has over 4000 views

Publishes a chapter newsletter

**IMPROVED** Published 2 chapter newsletters Off The Cusp with twice the volume and quality materials compared to last year

Successfully implements chapter leadership transitions through use of how-to guides, reports and retreats

**IMPROVED** 2nd annual Roseman Chapter Leadership Retreat discussed getting involved with ASDA, developing leadership skills, and received presentations on “Building a Strong Leadership Team” and “Ten Habits of Highly Effective Leaders”

**NEW** Leaders participated in new team-building and communication activities such as “Love Languages: How do you feel appreciated”, “Lost in Translation: Telephone Charades”, and “Cross the Line: Breaking Down Walls”

**IMPROVED** Updated reports and guides of board member’s responsibilities and possible ideas for future members

Uses ASDA branding

**IMPROVED** 100% of ASDA flyers and YouTube videos contain RU ASDA logo

**IMPROVED** ASDA banner with Roseman ASDA’s logo at ALL events

**IMPROVED** Branded Roseman ASDA tanks and cups for Roseman Leadership Retreat

Utilizes green and sustainable practices at ASDA events and in communications

**IMPROVED** 100% communication through e-mails and social media
Advocacy Initiatives

Holds legislative lunch-n-learns and other legislative events to inform members of ASDA’s policies on issues such as student debt, barriers to care and mid-level provider

NEW Ethical Issues Surrounding Licensure: Partnered with SPEA, over 80 students had a discussion about licensure and its ethical implications with WREB and ADEX examiners

NEW Live Q&A with Dr. Roberts and former ADA President Dr. Summerhayes – Over 50 students participated in a lively discussion of issues such as student debt and repayment and licensure

NEW Dr. Michelson: Utah State Dental Director came to Roseman to discuss important issues such as dental public health, current dentistry related state bills, and how students, dental professionals and associations, communities and the government can come together to bring down barriers and inaccessibility to dental care

NEW Dr. Klemmedson: A Trustee of ADA discussed the importance of advocacy in dentistry

NEW Dr. Shiozawa: A Utah state senator discussed the trends in health professions and why it is important that students advocate for the issues we face in dentistry with more than 100 students in attendance

NEW Dr. Meru: Executive director of SPEA and a Trustee for ACD, Dr. Mike Meru discussed about important issues on licensures and the recently issued ASDA White Paper on licensure with an attendance of more than 100 students

NEW November was designated as Advocacy Month: wristbands imprinted with “RU ASDA Advocacy” were distributed to every Roseman student and hosted a silent photo campaign holding a sign why each student thought it was important to advocate for dentistry

Attends state or national lobby days or organizes state lobby day

IMPROVED National Lobby Day: Roseman ASDA sent more members than last year to Washington D.C. to advocate and discuss important topics with Utah Representatives and Senators

Involved with state and/or local dental society

NEW RU ASDA President Trevor Paskett hosted the Dental Student Series as a member of UDA Convention Committee at Utah Dental Association Convention

Voting representation in the state dental society House of Delegates and representation on councils

IMPROVED Roseman students Mohammad Bawany and Trevor Paskett had voted and passed two resolutions for dental students, officially allowing two delegates from each dental school in Utah and the creation of a $3,000 budget for a UDA and dental student relation grant.

Contributes legislative articles to local or national ASDA publications or other state society publications

NEW “The road to Most Improved Chapter” by Mohammad Bawany (17’) was published on national ASDA blog, “Mouthing Off”

NEW “The 2016 presidential candidates on student debt” by Jasmine Cheema (18’) was published on “ASDA News”

NEW “Hitting the big time: from local to national leader” by Danielle Marciniak (18’) was published on national ASDA blog, “Mouthing Off”

NEW “Why Organized Dentistry?” by Colin Young (18’) was published on RU ASDA newsletter, “Off the Cusp”

Conducts successful ADPAC drives

IMPROVED During the semi-annual vendor fair, successfully educated Roseman students about the need for ADPAC to protect our profession

IMPROVED More than 40 students signed up for ADPAC
Offers professional or educational programs that encourage interaction between students and faculty, staff and state/local dental societies

**UDM Conference Planning Committee**: RU ASDA president Trevor Paskett participated and interacted with Utah Dental Association as a representative of Roseman

**Dr. Kenneth King, RU ASDA Faculty Advisor**, attended the RU ASDA Board meeting more times than last year

Develops mentorship programs for members

**NEW “Ask Me Anything” Hikes**: RU ASDA initiated mentorship hikes this year and hiked at Stewart Falls, Alpine Loop, Delicate Arch in Moab, and Bridal Veil Falls

**NEW D1 Enrichment Series** on YouTube: RU ASDA provided tips on studying for NBDE Part I and its materials

Organizes vendor fair and lunch-n-learns frequently

**IMPROVED Fall Vendor Fair**: 13 vendors participated with more student attendance than ever before

**IMPROVED Lunch and Learns**: Approximately 20 Lunch and Learns were provided to the students and each Lunch and Learn averaged about 80 students in attendance

Provides social activities

**IMPROVED D1 Social**: D1 Social Night had over 70% of attendance from the D1 class

**IMPROVED Cuspid Cup**: This year’s Cuspid Cup featured new games, such as Chubby Bunny and Spike Ball, provided breakfast donuts, arts and crafts section, new T-shirt design, and Periscope-Live Stream App was used to capture the event

**IMPROVED Movie Night**: RU ASDA provided the discounted tickets to a nearby theater

**IMPROVED Dental Jeopardy**: Students were encouraged to make groups of 3 to 4 and answered the questions related to dentistry. Dinner was provided for the students

**IMPROVED Porcelain Ball**: Participation of more than 100 students and their loved ones, a new DJ and a new venue, this event provided the students a fun atmosphere for socializing with other students and their families

Organizes events/programs that promote leadership development and professional training

**IMPROVED Leadership Retreat**: held in Park City, UT to encourage ASDA involvement, develop leadership skills, including presentations on “Building a Strong Leadership Team” and “Ten Habits of Highly Effective Leaders” from Dr. Bianca Velasys and Dr. Sadaf Moghimi

Holds events with other ASDA chapters in district

**IMPROVED District 10 Meetings**: RU ASDA sent more students than ever before to each district meeting in Seattle and Las Vegas this year

**NEW District 10 Trustee**: Danielle Marciniak served as a District Trustee for this year

Participates in community service or outreach activities

**NEW YMCA Fall Festival**: Pumpkin patch walk, puppet making (OHI for teeth brushing using puppets), Fishing Pond/OHI, Pin Teeth on the Dracula

**IMPROVED Food Care Coalition**: Increased number of events and number of volunteers

**IMPROVED ASDA Annual Food Drive**: Collected more cans than last year by putting a point system competition amongst classes. Collected approx. 800 pounds of food.

**NEW OHI at Boys and Girls club in Tooele County**

**NEW Movie Night at Ronald McDonald House Charities**: Passing out popcorn and getting to know the kids before watching the movie, Inside Out, was a lot of fun!

**NEW Manicure and Movie Night at Ronald McDonald House Charities**: Provided manicures with OPI nail polish, healthy snacks, and a “Zootopia” movie for the kids. Also, donated toys through a raffle for the kids

**NEW Ronald McDonald Healthy and Fun Bake**: Made fun and healthy desserts for children at the Ronald McDonald House Charities

Conducts health and wellness activities

**IMPROVED Oral Cancer Walk**: Over 100 students and their families participated in providing oral cancer screening and ran for the oral cancer awareness

**NEW Yoga on the Grass**: RUASDA was able to demonstrate the importance of relaxation

**NEW Recipe of the Month**: A healthy food item and recipe were posted in both Instagram and Facebook

**NEW YouTube Dental Students Eat Series** videos include: Roasted Vegetables: Asparagus and Broccoli, Frozen Blended Banana “Ice Cream,” Garlic Shrimp

**NEW Step Out for Wellness Challenge**: Total walking steps were calculated and it was 3,079,021 steps for the month of September
Conducts one or more organized efforts at earning money

**NEW** Chipotle Fundraiser: received 50% of the proceeds- Roseman ASDA was asked by the national ASDA National Leadership Conference to present this fundraiser during NLC

**NEW** Winner of ASDA's Instagram Video Contest for Wellness Month: Roseman ASDA video received the most likes and RU ASDA was awarded with $50 Amazon gift card, which was used toward Ronald McDonald House Charities

**NEW** Clothing Sale: RU ASDA Social Chair and its committee sold new t-shirts with RU ASDA logo on it as a method of promoting ASDA to the dental students AND predental students attending the “Cuspid Cup”

**NEW** Crest & Oral-B Grant: Roseman ASDA won the Crest & Oral B Grant in the amount of $500, which was used toward other ASDA events

**IMPROVED** Leadership Retreat: RU ASDA received $20 from each attendee (predental students were invited for free) to the annual RU ASDA Leadership Retreat and provided free meals and lodging for two days as well as activities and lectures that emphasized team-building, relationships, developing leadership, and ASDA fever. Any remaining proceeds were used toward other ASDA events

Efforts at raising money have increased from the previous year or successfully sustained a large budget

**IMPROVED** Lunch and Learns: totaled over $24,000 worth of food for lunch and learns throughout the year and it was well sustained

**NEW** Other efforts: From Chipotle fundraiser to participating various opportunities for raising money such as ASDA Instagram Contest, Crest & Oral-B Grant to sales of various RU ASDA items (t-shirts, cups, tickets to ASDA events, etc)

**IMPROVED** Vendor Fairs: documented at $7950 with 13 sponsors just for the fall vendor fair, the vendor fair has never been more successful

Demonstrates cost-saving measures in chapter events

**IMPROVED** All of the ASDA events were advertised electronically using the Facebook, Instagram, and Snapchat

**IMPROVED** All of the disposables such as plastic utensils, paper plates, and so on were bought in bulk and kept safely in its entirety in the ASDA closet to be used for every event

**IMPROVED** RU ASDA was able to negotiate discounted prices for lunch and learns from restaurants

Specify the amount of revenue your chapter earned, the costs that your chapter incurred and the remaining net profit

Total Earned: approx. $28,460.00
Total Expenses: approx. $24,202.11
Net Profit: $4,257.89
Recruits predental members for national ASDA membership

NEW RU ASDA Predental Recruitment Tabling: assisted BYU’s new ASDA Predental Chapter with membership recruitment

NEW Sponsored 5 ASDA predental memberships

NEW Encouraged predental students to join ASDA through Roseman by:
1. Offering discounts to Roseman Predental day for ASDA members
2. Exclusively invite to Roseman annual retreat for ASDA members
3. Provide scholarship to District 10 meeting for ASDA members

Introduces predentals to dental school and organized dentistry (ASDA and ADA)

NEW Roseman Predental Newsletter released and shared nationwide in January 2016 with current Roseman students sharing their tips, stories, and FAQs

NEW Invited over 30 predental students to attend the Utah Dental Association Conference

NEW Dental Video Series: “Why I Chose Roseman” had 4 videos from different student perspectives

NEW Predental instagram started @rosemanasda.predental: has over 60 followers

IMPROVED Roseman Predental ASDA Facebook group with over 180 “likes”

Provides leadership opportunities for predentals

NEW Pre-dental invitation to Roseman ASDA retreat: Invited 1 pre-dental leader to attend. Participated in leadership development activities and learned about national and local ASDA

NEW District 10 meeting scholarship: Funded 2 pre-dental students to attend, encouraging predental students to get involved in National ASDA leadership

Organizes a Predental Day or workshops for predentals on getting into dental school and hands-on activities

IMPROVED Pre-dental Day: 65 attendees, +5 on waitlist

NEW Mock Group Interview: predental students drew out interview questions from box and answered it. Afterwards, the predental students received feedback and constructive criticism on their answer and how to improve their interview skills

NEW Roseman University Cinch Bags handed out to each pre-dental day attendee

NEW Essay Editing Workshop-upperclassman edited and gave feedback to the pre-dentals application essays

NEW DAT preparation workshop

NEW Faculty Lectures about “How to improve your application to dental school”

NEW Lunch provided to all attendees, volunteers, and faculty

NEW Pre-dental Lab Tutorial

NEW Sim Mock-up-build-up with composite-graded and help provided from upperclassmen and faculty volunteers

NEW Pre-dental speech at BYU: spoke to pre-dental members at the University regarding dental school apps, ASDA, getting involved and how to get into dental school

NEW Soap carving competition to enhance manual dexterity

Offers networking, social and community service events for predentals

NEW Predental student involvement in Roseman’s annual Cuspid Cup event, participating in all events (placing 2nd place!). Attendance: 13

NEW “Ask Me Anything Hike”: pre-dental students invited to interact with current Roseman students and ask questions

NEW Predental involvement in Food Care Coalition community outreach event

NEW Predental invitation to Roseman’s annual Dental Jeopardy

NEW NLC socializing with predental students from our local area, allowing them to network and create bonds with Roseman ASDA leaders

Serves as mentors to predentals

IMPROVED Mentorship program, with over 15 predental students matched with Roseman students

Promotes national ASDA Predental Week

NEW ASDA National Pre-Dental Week Event- Educated pre-dental students about ASDA, discussed national ASDA Pre-Dental leadership opportunities, shared resources offered during pre-dental week

NEW ASDA National Pre-Dental Week Promotion: Promoted National Pre-Dental Week resources and events with Facebook, Instagram and a planned event
During the Leadership Retreat, everyone had a chance to find out what other people’s “love languages” are.
Nationally Recognized & Involved
Get Involved

&

Stay Connected
Branding RU ASDA
: Our Identities
This year, Roseman ASDA was featured on various communication vehicles such as ASDA’s national blog, Mouthing Off, national ASDA Instagram, and national ASDA newspaper.
dentalstudents: We hope you're all as excited as we are about the launch of our new magazine, Contour. In Jan. 2019! #contour #ASDA #AmericanStudentDentalAssociation

497 views

Hitting the big time: from local to national leader
by Danielle Mercadak | May 6, 2016 | 2 Comments

POLITICAL FOCUS

The 2016 Presidential Candidates on Student Debt

- The steeply rising cost of higher education could be the most important political issue facing federal policymakers, dental educators and student leaders. Low income students who are about to make major financial commitments need to be heard, and the American Opportunity Tax Credit, which would continue to help most students, does not cover the full cost of tuition. In 2016, there were 40 candidates running for president, and nearly all of them have offered plans to address the rising costs of college. This election cycle offers a unique opportunity to ensure that student debt is a critical issue. If you want to learn more about the costs of higher education, visit the website for the American Society of Association Executives (ASAE) and the National Association of State Universities and Land-Grant Colleges (NASULGC).

75 likes
November was “Advocacy Month” at Roseman. Senator Shinozawa and the students were able to share why it is important to ADVOCATE in healthcare.
Advocate
Nationally
&
Locally

Dental Students Series
This series is primarily for dental students, but others are welcome to attend.

8:30 am - 9:30 am
Room 211 D, E, F
Host: Trevor Parker
Co-chairs: Rosanna

Ever缅怀 Dr. Andria Hooi
Chris Davis, DDS, MA

Dr. Hooi grew up in the California Bay Area and completed dental school at University of Kentucky. After dental school he moved and opened several general dental practices in different states and is a resident faculty at Roane Dental School.

Dr. of the Box
Benjamin Wool, DDS
Alexandra Lawlor, DDS
1:30 - 2:30 pm
Room 211 D, E, F

Recent improvements in treatment are: successfully the DEE4: Lumiscent system. Topics covered range from applying the patient's needs to selecting the right patient to avoiding common treatment pitfalls.

Dr. will get atten's point of view regarding common treatment choices as well as suggestions for managing the patient's needs.

Dr. is a professor of the University of Colorado's School of Dental Medicine. He is joined in Colorado, Washington State and Alaska, and currently serves at the full-time faculty at Roane Dental School. He has been a member of the American Dental Association since 2010.

Dr. has practiced dentistry in Ohio for over thirty years and serves as a clinical practice assistant at Roane Dental School. He has been a grand Rounds consultant for the Western Regional Examining Board for two years.

Dr. Ferguson teaches students about the challenges and opportunities that dentists face. Dr. Ferguson is the director of public health sciences and community health at Roane Dental School. He received his degree in dentistry and certificate in public health from AT Still University, followed by a general practice residency at the University of Colorado Medical Center.

Life After Dental School
Adrian Huang, DMD
11:00 am - Noon
Room 211 D, E, F

There are many choices for a career path after graduation from dental school. How can a dentist know which option is best for them? This course will provide an overview of these options.

Advocate
Nationally
&
Locally
Because our voices need to be heard
Activities

2016 was full of activities for RU ASDA in every way possible
Social
2016 sure was a fun year!!
Recipe of the Month: Homemade Pancakes (don’t buy the processed stuff):
1. Pour 1 cup milk in a bowl, 1 egg, 1 cup flour, and 1 cup of your choice! Options for fruit: mix in preferred fruit e.g. banana, pear, strawberry, mango, blueberries, or chocolate chips. 2. Melt butter in a skillet and use ladle to pour. Cook until golden brown. Enjoy with fruit and pure maple syrup! #ASDAWellness #DentalStudents #StepOutForWell #AsdaAlliance

Health & Wellness

Step Out for Wellness with ASDA!

One participant with the highest number of steps wins $100 Nike giftcard

The ASDA chapter with the most total steps wins a chapter lunch!

Step 1: Turn on your Fitbit or download the app Pacer for FREE on iPhones and Android
Step 2: Start walking!
Step 3: Keep track of all the numbers and email your weekly totals to Shadi at c7alhamr@student.roseman.edu

Share your experience in this challenge on Social Leaders with #ASDAWellness!
Community Outreach

Because at the end, this is what matters
FUNDRAISING

This year RU ASDA brought a new set of ASDA gears with new events!
This year was definitely **FUN and RAISING** for RUASDA!!
Predental Involvement

This was taken during the Predental Day at Roseman. RU ASDA hosted 65 predental students all across the nation. This year RUASDA sponsored predental students to various ASDA meetings both nationally and locally.
From the Predential Day to hiking to ASDA NLC, RU ASDA embraced the_predental_students as lifelong colleagues.
These five students were elected by the Roseman students in April to become this year’s RU ASDA Executive Council. The Executive Council consists of the President, the Vice President, Secretary, Treasurer, and Legislative Liaison. Their relentless efforts have made RU ASDA into becoming the most involved and dedicated organization on campus.
2016 -2017 NATIONAL & DISTRICT POSITIONS

Eddie Lee / District 10 & 11 Legislative Coordinator / Winner of 2016 Legislative Liaison of the Year Award
Danielle Marciniak / District 10 Trustee / Winner of 2015 Rising Leader Award

RUASDA 2016 – 2017 COMMMITTEE CHAIRS

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2016 – 2017 Committee Members

There are eight Committees at RU ASDA: Legislative, Social Media, Social, Historian, Community Outreach, Wellness and Ethics, Pre-Dental, Oral Cancer Foundation Committee

No RU ASDA event will ever be as successful without the effort and passion of each and every member of the committees

Committee members are leaders in training as RU ASDA always tries to grow ASDA leaders for the future