

# MARQUETTE ASDA

## 2021 YEAR IN REVIEW

### MEMBER ENGAGEMENT

Marquette tackled our first ever Fever Week this past spring; through virtual platforms, we held 5 events that featured guest speakers Dr. Eric Studley from Doccupations, Dr. David Rice from IgniteDDS, and Mary Otto author of [Teeth: The Story of Beauty, Inequality, and the Struggle for Oral Health in America](#). We held another Fever Week in-person this past fall to spark ASDA fever amongst new D1s; this week included a 'What is ASDA?' meeting, a 'Dinner Plate & Advocate' event, a cornhole tournament, loupes fair, and a scavenger hunt called 'Amazing Dental Race'. Our chapter also holds an annual event called 'Teach Me How to D1', where D2 students go through each course in the D1 curriculum and offer D1s advice and tips for making it through their first year. Another fan-favorite event for Marquette ASDA is 'Stache Bash', which is the closing celebration to a month-long mustache growing contest that raises money for the Movember Foundation.

### COMMUNITY SERVICE

Our chapter held two canned food drives, with donations going to the Milwaukee Hunger Task Force. Our 3rd annual Bark Madness tournament allowed pet-loving students to showcase their furry friends and raise money for the Wisconsin Humane Society. We also held a succulent sale that raised money for Groundwork MKE, a non-profit that focuses on improving Milwaukee's environment. Finally, our chapter sends students once a month to a neighborhood outreach called City on a Hill, where we hand out free oral health supplies to families in need.

### ADVOCACY

Legislative committee partnered with the wellness committee for a virtual 'Dinner Plate & Advocate' event, where participants cooked tostadas together on Zoom while the legislative committee spoke on dental advocacy issues. This successful event was brought back and held in-person this past September, where Dr. Colleen Greene spoke on the role of government in dentistry and how to increase access to care through advocacy. During ASDA's Advocacy Month, we held a fundraiser for the Wisconsin Dental Political Action Committee, hosted a discussion on water fluoridation with Dr. Russ Dunkel (Wisconsin's State Dental Director), and used Instagram to post weekly advocacy facts on topics such as student debt, licensure, and barriers to care. Additionally, our chapter continued to create advocacy videos for our YouTube page - this year we covered information on vaccines and EDFAs!

### PROFESSIONAL DEVELOPMENT

We held a leadership summit with 40 members of our leadership team and 5 incoming D1s; this one-day event featured a leadership development workshop, a goal-setting exercise, presentations on advocacy and leadership, professional headshots, and a networking social. Additionally, our vendor relations committee works hard to provide students the opportunity to connect with vendors and this year they created a sponsorship packet that was sent to 78 companies; our annual vendor fair was record-breaking and featured 36 vendors while raising \$31,200 for our chapter. Marquette ASDA has two committees that provide unique opportunities for professional growth: practice management and personal finance. Practice management holds bi-weekly study clubs that discuss strategies and tips for owning a practice, while personal finance holds an annual Investothon that allows students to practice investing through an online simulation using real stock market changes.

### HEALTH & WELLNESS

Students and faculty participated in our 2nd Annual September Step Challenge, walking a total of 1,757,266 steps, with the top stepper completing over 600,000 steps in one month - this also helped us win the District 7 step challenge! In addition to the challenge, our wellness month was filled with a beach volleyball tournament, a sunset yoga class, and a cornhole tournament. Our wellness committee is highly active on our Instagram account with weekly Wellness Wednesday and/or Fresh Food Friday posts. These posts aim to highlight all of ASDA's five pillars of wellness, and have included: recipes, meditation techniques, local farmers markets, tips for eye health, health related podcasts, workout classes, and more!

### CHAPTER MEDIA

Our Instagram account is an orderly outlet full of informative updates, resources, and engaging content. Viewers of our account can expect at least 3 weekly posts and daily story posts, and our page is arranged in a color-coordinated, aesthetic layout. Our posts are scheduled in advance and use fun themes such as Member Monday, Take Over Tuesday, What's New Wednesday (includes upcoming event information or event recaps) or Wellness Wednesday, and Future Dentist Friday (includes advocacy updates, financial advice, blog posts, and anything else that can help us as future dentists). Additionally, this year Marquette ASDA brought back our famed music videos - our 2021 video 'Blinding Lights' features over 50 students and 21 faculty members.