

LSU PFM Awards 2020



✦ **ADVOCACY & WELLNESS 9/11 MEMORIAL EVENT**

This event commemorated the lives lost during 9/11 and paid tribute to those who serve in the military and as first responders. The socially distanced event took place outside the LSU Dental campus and welcomed over 50 people to pay tribute. Two local trainers led a 30-minute workout and recognized students who participated in the 9.11 mile running challenge for the week. Donation tables were set up throughout the day to support the Wounded Warrior Project – our chapter raised \$620.

✦ **VIRTUAL ASDA FEVER WEEK**

Our ASDA Virtual Fever week allowed the class of 2024 to begin learning about ASDA and the large roll it plays on LSU's campus. With an introductory overview of ASDA, an insight to D1 year at LSU, a presentation from Oral B, and an inspiring lecture from one of their new professors, the D1s were on fire to begin their journey in the dental world as a member of ASDA.

✦ **COMMUNITY SERVICE ADOPT AN ANGEL**

We collaborated with the Salvation Army to promote Adopt an Angel for the New Orleans community. This program allowed sponsors from the LSU Dental School as well as friends of LSU to gift items directly from children's "Lists for Santa". This year, our chapter collected gifts for 100 children and 8 elderly or disabled adults. There was an increase of 5% in the gifts provided, and the monetary donations increased by 20% from the event in 2019.

✦ **FUNDRAISING MERCHANDISE SALE**

The merchandise sale served our chapter as a fundraiser but also highlighted our new LSU ASDA Logo through a sweatshirt, a t-shirt, and baseball caps. The fundraiser allowed the chapter to collect \$230 and provided our chapter with new snazzy gear to show off! All of our new fundraising initiatives set forth in 2020 led to a 55% increase in funds for our chapter compared to years past (excluding our large annual events).

✦ **HYBRID BASED LOUPES FAIR**

We were able to safely conduct a hybrid-based Loupes Fair for all of our faculty, students, and residents at LSU. The event hosted 7 different loupes and light vendors on our dental school campus on a Saturday which contributed to a \$10,500 intake of funds for our chapter. Social distancing, limitation to the number of participants per hour, proper PPE, and effective sanitation was in place to ensure a safe event for all participants.

✦ **PRE-DENTAL MOCK INTERVIEWS**

Pre-dental students from many states were able to practice their interview skills via ZOOM in front of a panel of 3 dental students. The interview lasted for 15 minutes with a 10 minute feedback session. The event was from 5:30-9 each night over the span of two weeks. We had 40 pre-dental students participate in the event.

✦ **PROFESSIONAL DEVELOPMENT HEADSHOTS**

This event was the first smaller fundraising event our chapter successfully held in over a year. The event provided the school with an opportunity to take a professional business headshot. This event alone increased our fundraising income by 200% from the year prior (excluding our large annual events).

✦ **SOCIAL MEDIA BARK MADNESS**

Bark Madness acted as both a fundraiser and a platform of enjoyment and optimism during the difficult transition into quarantine. 20 participants submitted pictures/videos of their dogs for a bracket-style competition on Instagram. The winners were selected based on number of likes, the best captions, and the most photogenic. This event was a great success amongst students and faculty and raised the chapter \$358!

✦ **SUSTAINABILITY GLASS RECYCLING**

Our sustainability committee is the newest committee to our ASDA chapter. This October, our chapter held a weeklong glass recycling initiative that collected about 60 pounds of glass which was provided to Glass Half Full NOLA in order to convert it into sand used for disaster relief, coastal restoration, and more!

✦ **VIRTUAL VENDOR FAIR**

Our Annual spring Vendor Fair was quickly converted into a weeklong virtual vendor fair. The fair consisted of 10 Vendors that presented through ZOOM. Each presentation consisted of around 140 participants and collectively raised \$10,000 for our chapter. Raffles were given away during each live presentation!