



## ASDA at University of California, San Francisco 2020 Top Initiatives

### UCSF x District 11 Collaboration Series **NEW!**

- UCSF **collaborated with every chapter within District 11** in a networking effort to connect our dental students to those all over California during the COVID-19 pandemic.
- Communication and exchange of ideas between many ASDA committee directors within California dental schools to create: Lava Mae Virtual 5K (Community Service- USC), Namaste at Home Virtual Yoga (Wellness- Loma Linda), Operation Vote (Advocacy- UCLA), Business Symposium (Professional Development- UOP), and Coffee Paint Night (Wellness- Western U).

### Pre-IDP Mentorship Program **NEW!**

- A collection of videos featuring UCSF students, alumni, and faculty reading children's dental books to promote oral health literacy and provide dental education during the pandemic.
- Obtained authors/publishers permission to **record a virtual reading of 9 dental children's books** to post on our chapter website and shared among elementary schools around California.

### Virtual Library of Dental Book Readings **NEW!**

- UCSF's **first ever pre-IDP mentorship program** matched 50 people interested in the IDP program with 25 current students within the UCSF School of Dentistry for personalized one-on-one counseling.
- Hosted two webinars about navigating the ADEA CAAPID application process and a Q&A panel with current UCSF students.

### Operation Vote **NEW!**

- **Two full weeks of advocacy content and events** during ASDA Advocacy month to increase political engagement among UCLA and UCSF students. Incentivizing raffling event funded by the 2020 Legislative Grassroots Network Event Grant.
- Social media campaigns utilized UCSF and UCLA ASDA's Instagram pages to centralize information about voter registration, various methods of voting, and ballot information.
- Created an advocacy video, "Why This Matters" on diversity and inclusion which highlighted our Deans of Diversity and Inclusion, District 11 Legislative Liaison, and UCSF/UCLA chapter legislative liaisons.

### New ASDA Website at [www.ucsfasda.org](http://www.ucsfasda.org) **NEW!**

- Built **UCSF ASDA's first official website** to function as a "one-stop shop" for everything ASDA-related, making it easy to stay up to date with current events and be involved on a chapter level.
- Features of the website include: 1) an Online Payment Tool to pay membership dues 2) routinely updated Calendar of Events 3) "Meet the Board" with links to their respective pages 4) Archive of all "Cusp" newsletters from previous years and more.

### Lava Mae Virtual 5K **NEW!**

- 26 runners from USC and UCSF participated in the morning "Warm-up Hype Session" and committed to running 5K to **promote their own wellness and give back to their community**. Students shared their success by tagging @asdaucsf.
- Fundraised and donated \$1,103 to Lava Mae, a non-profit bringing mobile showers to the homeless community.

### Pre-Dental Outreach **IMPROVED!**

- Created a **new UCSF Pre-Dental Instagram @asdaucsfpre dental** to promote pre-dental events and increase engagement with pre-dental students; it has garnished 725+ followers and 1220+ likes since June 2020.
- "Virtual shadowing" for pre-dental students to connect with current dental students through 16 Zoom webinars and socials; some were in collaboration with UCSF Office of Admissions and District 11 schools.

### UCSF ASDA Monthly Book Club **NEW!**

- **Curated monthly book recommendations** focused on social justice/healthcare reform are shared to Facebook and Instagram.
- Topics were chosen based on current events. Example: "Just Medicine: A Cure for Racial Inequality in American Health Care" by Dayna Bowen Matthew was promoted in the month of June in response to the Black Lives Matter movement.

### Business Symposium **IMPROVED!**

- 273 registered dental students of UOP and UCSF attended a one-day conference designed to **nurture professional development** through 3 speaker sessions, 4 vendor breakout sessions, and a sponsored raffling event.
- Professional development sessions include: 1) Understanding employment agreements 2) Managing Debt and Wealth 3) Practice Management for all Dentists.
- Worked with ADA and CDA to connect with speakers and receive technical support on the day of the event.

### Community Service to Diverse Populations of Our Community **IMPROVED!**

- Strived to **reach diverse underserved and vulnerable communities** within the Bay Area like: the homeless population (St. Anthony's toothbrush, canned goods, and clothes drive), special needs children (Zumba with Keen SF), and geriatric community (Self Help for the Elderly OHI at Jackie Chan Senior Center).