

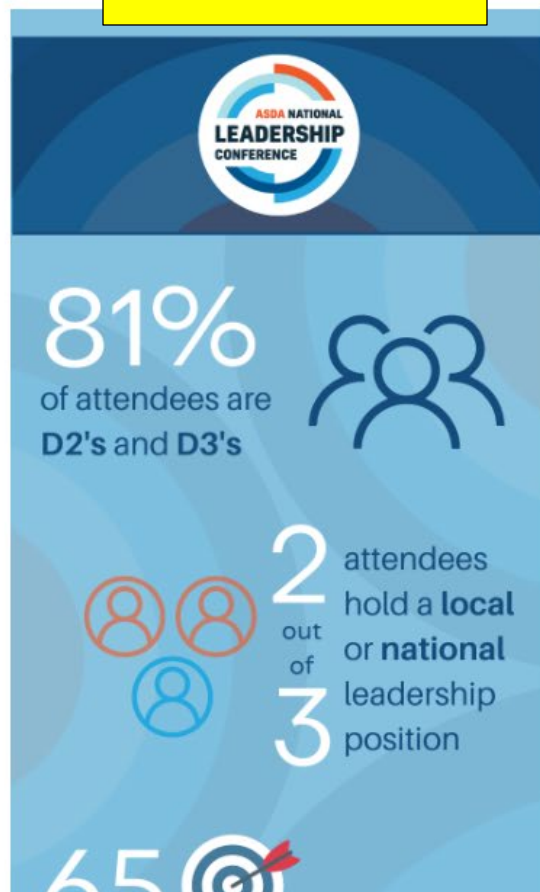


Contact us:

[CorporateRelations@asdanet.org](mailto:CorporateRelations@asdanet.org)

Update to 'IndustryRealtions@asdanet.org'

New infographic



Reach the next generation of leaders in the dental profession at our National Leadership Conference. Join us to showcase your products and services, promote your brand and connect with ASDA members. With more than 700 students in attendance, this is the ideal opportunity to engage with future practitioners as a sponsor or exhibitor.

Check out our NLC 2024 recap video.

The 2025 National Leadership Conference will be held November 21-23 at McCormick Place in Chicago, Illinois.

2025 NLC Sponsor & Exhibitor Prospectus

Sponsor & Exhibitor Application

Add prospectus button

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About ASDA

Industry Relations

Advertising Media Kit

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Publications

Update to '800'

Add this text here:

Exhibit in three dynamic opportunities:

**The Dental Marketplace**, ASDA's traditional high-energy exhibit event  
Friday, Nov. 21 | 1-3 p.m.

**Career Compass**, a dedicated, two-day space to engage with students exploring career pathways  
Friday, Nov. 21 | 9:45 a.m.-noon, 3-4:30 p.m.  
Saturday, Nov. 22 | 9 a.m.-1:30 p.m., 2:30-3:30 p.m.

**Tech Expo**, a hands-on, interactive experience featuring dental innovation  
Saturday, Nov. 22 | 11 a.m.-1:15 p.m.

Explore our [Sponsor & Exhibitor Prospectus](#) for additional opportunities – like sponsored education sessions, promotional distribution and attendee communications.