

## **Council on Membership**

### **Members**

Maya Chuppe, Creighton '24, Chair, Brynn Gwartzman, Columbia '25, Associate; Juhi Dwivedi, Maryland '24, Associate; Chase Perkins, Indiana '24, District 7 Trustee; Zaki Minas, Arizona '24, District 10 Trustee; Sarah Murphy, MNA, CAE, Director of Membership; Kylie Weller, Chapter Engagement Manager

### **Mission**

The Council on Membership assesses and develops resources that meet the needs of ASDA's members and chapters. The council assists chapters and trustees with membership initiatives.

### **Council business**

- The Council on Membership created 3 goals to guide their work for the year. The goals were:
  - Begin the process of updating the membership value proposition.
  - Enhance the member benefit program by evaluating current benefits and identifying new benefits (i.e. access to mental health).
  - Work with trustees to increase pre- and post- member engagement at the district level.
- The Council on Membership submitted a revised Gold Crown Award Member Favorite Project Proposal to the Board, which was approved. The award will recognize the member favorite Gold Crown Video.
  - The Council hosted a webinar to inform chapter leaders about the Gold Crown application process.
- The Council on Membership awarded the Membership Outreach Grant in October 2023.
- The Council on Membership awarded the ASDA Fever Week Challenge winners in October 2023.
- The Council on Membership awarded the Gold Crown Award winners in January 2024.